Bharati Vidyapeeth (Deemed to be University), Pune
Faculty of Management Studies
BoS in Management Studies
AKIMSS, Solapur
BBA (R) 2022 Program: Attainment of Program Outcomes (POs): 2022 Cohort

Sr. No.	Faculty	Code

Faculty of Management Studies	
1	Bachelor of Business Administration (BBA) (Research) Implemented from AY 2022-23	

Bharati Vidyapeeth (Deemed to be University), Pune

Abhijit Kadam Institute of Management & Social Sciences, Solapur

	Program	Code
	Bachelor of Business Administration (BBA) (Research) Implemented from AY 2022-23	

Semester	Course/Subject	Code											
I	Principles of Management	101											
	Language- I	102											
	Micro Economics	103											
	Business Accounting	104											
	Foundations of Mathematics	105											
	Fundamental of Information Technology	106											
	Community Work- I/ Role of NGO in Rural Development	107											
	Indian Ethos for Leadership Excellence	108											
II	Business Environment	201											
	Business Communication	202											
	Macro Economics	203											
	Cost Accounting	204											
	Business Statistics	205											
	Business Ethics	206											
	Universal Human Value	207											
	Data Analysis Tools for Business/ Accounting Software/ Content Writing	208											
III	Marketing Management	301											
	Organizational Behavior	302											
	Production & Inventory Management	303											
	Human Resource Management	304											
	Agri-Business Management	305											
	Goods & Service tax Compliances/ Advance Data Analysis Tools/ Financial Modeling	306											
	Constitution of India and Human Rights	307											
	Physical Education & Yoga	308											
IV	International Business	401											
	Design Thinking & Innovation	402											
	Research Methodology	403											
	Corporate Law	404											
	Financial Management	405											
	Data Science/ Technical Analysis for investment in Stock Market/ Digital Marketing	406											
	Cyber Security	407											
	Psychology and Life skills	408											
V	Strategic Management	501											
	Introduction to Operations Research	502											
	Environmental Studies & Sustainable Development	503											
	First Elective- 1st Subject	M504	F504	HR504	IB504	PM504	IT504	AM504	RM504	PM504	BA504	EM504	HM504
	Second Elective- 1st Subject	M505	F505	HR505	IB505	PM505	IT505	AM505	RM505	PM505	BA505	EM505	HM505
	Internship I	506											
	Media Literacy/ Enhancing Personal & Professional Skills	507											
VI	Project Management	601											
	Entrepreneurship Development & Startup Management	602											
	Artificial Intelligence for Managers	603											
	First Elective- 2nd Subject	M604	F604	HR604	IB604	PM604	IT604	AM604	RM604	PM604	BA604	EM604	HM604
	Second Elective- 2nd Subject	M605	F605	HR605	IB605	PM605	IT605	AM605	RM605	PM605	BA605	EM605	HM605
	Chanakya Neeti	606											
	Income Tax Act Compliances	607											
	Hindustani Classical Music/ Indian Dance/ Hindustani Classical Instrumental	608											
VII	Project Assessment & Business Plan	701											
	Mergers & Acquisition	702											
	Sectorial Research & Analysis	703											
	First Elective-3rd Subject	M704	F704	HR704	IB704	PM704	IT704	AM704	RM704	PM704	BA704	EM704	HM704
	Second Elective- 3rd Subject	M705	F705	HR705	IB705	PM705	IT705	AM705	RM705	PM705	BA705	EM705	HM705
	Intellectual Property Rights (IPR)	706											
	Research writing & Publication- I	707											
	Negotiation	708											
VIII (With Honors)	Global Leadership & Culture	H-801											
	First Elective- 4th Subject	H-M802	H-F802	H-HR802	H-IB802	H-PM802	H-IT802	H-AM802	H-RM802	H-PM802	H-BA802	H-EM802	H-HM802
	Second Elective- 4th Subject	H-M803	H-F803	H-HR803	H-IB803	H-PM803	H-IT803	H-AM803	H-RM803	H-PM803	H-BA803	H-EM803	H-HM803
	Data Visualization Tools	H-804											
	Internship II (60 days)	H-805											
VIII (With Research)	Research Project/ Dissertation	R-801											
	Software & Tools for Research	R-802											
	Data Visualization Tools	R-803											
	Research Writing and Publication- II	R-804											

Program	Code
Bachelor of Business Administration (BBA) (Research) Implemented from AY 2022-23	

Elective	Marketing Management	Code
I	Consumer Behavior	MK01
II	Services Marketing	MK02
III	Sales & Distribution Management & B2B	MK03
IV	Integrated Marketing Communication	MK04

Elective	Finance Management	Code
I	Investment Analysis & Portfolio Management	FM01
II	Management of Financial Services	FM02
III	Corporate Finance	FM03
IV	International Financial Management	FM04

Elective	Human Resource Management	Code
I	Training & development	HR01
II	Performance & Compensation Management	HR02
III	Management of Industrial Relations	HR03
IV	Cross Cultural HRM	HR04

Elective	International Business Management	Code
I	Regulatory Aspects of International Business	IB01
II	Export Import Policies, Procedures & Documentation	IB02
III	International Marketing	IB03
IV	Global Business Strategies	IB04

Elective	Production and Operations Management	Code
I	Quality Management	PM01
II	Business Process Re-engineering	PM02
III	Logistics & Supply Chain Management	PM03
IV	World Class Manufacturing Practices	PM04

Elective	Information Technology Management	Code
I	System Analysis & Design	IT01
II	Information System Security & Audit	IT02
III	RDBMS with Oracle	IT03
IV	Enterprise Business Applications	IT04

Elective	Agribusiness Management	Code
I	Rural Marketing	AM01
II	Supply Chain Management in Agribusiness	AM02
III	Use of Information Technology in Agribusiness	AM03
IV	Cooperatives Management	AM04

Elective	Retail Management	Code
I	Introduction to Retailing	R01
II	Retail Management & Franchising	R02
III	Merchandising, Display & Advertising	R03
IV	Supply Chain Management in Retailing	R04

Elective	Project Management	Code
I	Project Risk Management	PR01
II	Software Project Management Tools	PR 02
III	Managing Large Projects	PR 03
IV	Social Cost and Benefit Analysis of Project	PR 04

Elective	Business Analytics Management	Code
I	Business Analytics for Managers	BA 01
II	Multivariate Statistics	BA 02
III	Data Warehousing & Data Mining	BA 03
IV	Applied Analytics	BA 04

Elective	Event Management	Code
I	Event Marketing	EM 01
II	Event Risk Management	EM 02
III	Customer Relationship in Event Management	EM 03
IV	Human Resource in Event Management	EM 04

Elective	Hospitality Management	Code
I	Food Service Operation	HM 01
II	Tour Operations Management	HM 02
III	Hospitality Marketing Management	HM 03
IV	Accommodation Operations Management	HM 04

Program Outcome Code	Program Outcome Statement *On the successful completion of this program the students will be able to*
PO 1	Remember management concepts, theories, models and key business terms.
PO 2	Understand management principles and practices in the organizational context, to achieve organizational goals.
PO 3	Apply optimum solutions to problems in the field of Business Management.
PO 4	Use sustainable and ethical business practices in the Contemporary business scenario.
PO 5	Analyze the need for and engage in lifelong learning in the field of business management.
PO 6	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.

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Program Outcome Code	Program Outcome Statement *Our graduates*	Attainment Summary (%) 2022 Cohort	
		Target^	Actual*
PO 1	Remember management concepts, theories, models and key business terms.	80	72
PO 2	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	79
PO 3	Apply optimum solutions to problems in the field of Business Management.	80	81
PO 4	Use sustainable and ethical business practices in the Contemporary business scenario.	80	83
PO 5	Analyze the need for and engage in lifelong learning in the field of business	80	83
PO 6	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	83

Note:
^Target Benchmark: 80% of the students should pass the course.
*Actual Passed: The percentage of students that actually passed the course.

Program Outcome Code	Program Outcome Statement *Our graduates*	Attainment (%) 2022 Cohort		Semester I								Semester II							
		Target^	Actual*	101	102	103	104	105	106	107	108	201	202	203	204	205	206	207	208
PO 1	Remember management concepts, theories, models and key business terms.	80	54	37		44	46	63			Y	46	79	61	59				
PO 2	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	66	37	78	44	46	63				46	79	61	59	85	100	100	
PO 3	Apply optimum solutions to problems in the field of Business Management.	80	70			44	46	63	100					61	59	85			100
PO 4	Use sustainable and ethical business practices in the Contemporary business scenario.	80	75	37		44	46		100	100	100	46	79	61	59		100	100	100
PO 5	Analyze the need for and engage in lifelong learning in the field of business management.	80	75	37	78	44	46	63	100	100	100	46	79	61	59	85	100	100	100
PO 6	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	74	37			46	63	100	100		46	79		59	85		100	100

Note:
^Target Benchmark: 80% of the students should pass the course.
*Actual Passed: The percentage of students that actually passed the course.

Program Outcome Code	Program Outcome Statement *Our graduates*	Attainment (%) 2022 Cohort		Semester III								Semester IV							
		Target^	Actual*	301	302	303	304	305	306	307	308	401	402	403	404	405	406	407	408
PO 1	Remember management concepts, theories, models and key business terms.	80	90	82	74	89	75	100	100			80	98	90	97	90	100		
PO 2	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	91	82	74	89	75	100	100	100	100	80	98	90	97	90	100		
PO 3	Apply optimum solutions to problems in the field of Business Management.	80	92	82	74	89	75	100	100		100	80	98	90	97	90	100	100	100
PO 4	Use sustainable and ethical business practices in the Contemporary business scenario.	80	92	82	74		75	100	100	100		80	98	90	97	90	100	100	100
PO 5	Analyze the need for and engage in lifelong learning in the field of business management.	80	92	82	74	89	75		100	100	100	80	98	90	97	90	100	100	100
PO 6	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	92	82		89		100	100			80	98	90	97	90			

Note:
^Target Benchmark: 80% of the students should pass the course.
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Program Outcome Code	Program Outcome Statement _Our graduates_	Target^	Actual*	501	502	503	MK01	FM01	HR01	IB01	PM01	IT01	AM01	R01	PR01	BA01	EM01	HM01	506	507
		Attainment (%) 2022 Cohort					Semester V – Elective I													
PO 1	Remember management concepts, theories, models and key business terms.	80	NA	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		Y				Y	
PO 2	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	NA	Y	Y	Y		Y	Y	Y	Y	Y		Y	Y	Y	Y	Y	Y	
PO 3	Apply optimum solutions to problems in the field of Business Management.	80	NA	Y	Y	Y	Y		Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
PO 4	Use sustainable and ethical business practices in the Contemporary business scenario.	80	NA	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
PO 5	Analyze the need for and engage in lifelong learning in the field of business management.	80	NA	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
PO 6	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	NA	Y			Y	Y					Y	Y	Y	Y	Y	Y	Y	

Program Outcome Code	Program Outcome Statement _Our graduates_	Target^	Actual*	601	602	603	MK02	FM02	HR02	IB02	PM02	IT02	AM02	R02	PM02	BA02	EM02	HM02	606	607	608
		Attainment (%) 2022 Cohort					Semester VI – Elective II														
PO 1	Remember management concepts, theories, models and key business terms.	80	NA	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y								
PO 2	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	NA	Y	Y		Y	Y	Y	Y	Y	Y		Y	Y	Y					
PO 3	Apply optimum solutions to problems in the field of Business Management.	80	NA	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		Y	Y	Y	Y	Y	
PO 4	Use sustainable and ethical business practices in the Contemporary business scenario.	80	NA	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
PO 5	Analyze the need for and engage in lifelong learning in the field of business management.	80	NA		Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
PO 6	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	NA	Y	Y		Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		Y	

Note:
^Target Benchmark: 80% of the students should pass the course.
*Actual Passed: The percentage of students that actually passed the course.

Note:
2022 Cohort has completed 4 semesters of the program. Hence, attainment is calculated for these 4 semesters only.

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Program Outcome Code	Program Outcome Statement *Our graduates*	Attainment (%) 2022 Cohort		Semester VII																		
		Target^	Actual*	701	702	703	Elective III												706	707	708
							MK03	FM03	HR03	IB03	PM03	IT03	AM03	R03	PM03	BA03	EM03	HM03			
PO 1	Remember management concepts, theories, models and key business terms.	80	NA	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
PO 2	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	NA				Y	Y	Y	Y	Y	Y		Y	Y	Y				Y	Y
PO 3	Apply optimum solutions to problems in the field of Business Management.	80	NA	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
PO 4	Use sustainable and ethical business practices in the Contemporary business scenario.	80	NA	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		Y	Y	Y	Y	Y	Y	Y
PO 5	Analyze the need for and engage in lifelong learning in the field of business management.	80	NA	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		Y	Y	Y	Y	Y	Y	
PO 6	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	NA	Y	Y		Y	Y		Y	Y	Y	Y	Y		Y	Y		Y		

Program Outcome Code	Program Outcome Statement *Our graduates*	Attainment (%) 2022 Cohort		Semester VIII (R)			
		Target^	Actual*	R-801	R-802	R-803	R-804
PO 1	Remember management concepts, theories, models and key business terms.	80	NA	Y			Y
PO 2	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	NA	Y			Y
PO 3	Apply optimum solutions to problems in the field of Business Management.	80	NA	Y	Y	Y	Y
PO 4	Use sustainable and ethical business practices in the Contemporary business scenario.	80	NA	Y			Y
PO 5	Analyze the need for and engage in lifelong learning in the field of business management.	80	NA	Y	Y	Y	Y
PO 6	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	NA	Y	Y	Y	Y

Note:
^Target Benchmark: 80% of the students should pass the course.
*Actual Passed: The percentage of students that actually passed the course.

Note:
2022 Cohort has completed 4 semesters of the program. Hence, attainment is calculated for these 4 semesters only.