



## 25TH CONVENTION MAHACON '24 &

### WESTERN REGION CONFERENCE

Presented By MAHARASHTRA & GOA CHAPTER's Hosted by IIA AKOLA CENTRE

# ART INSTALLATION COMPETITION

IMAGINATION CREATES REALITY

MIRAGE

We the IIA Akola Centre feel privileged to host the MAHACON 2024 here at Akola City. School of Architecture, College of Engineering and Technology, Akola in collaboration with IIA Akola Centre is inviting entries for a competition.

The installation may orchestrate the movement of the viewers around the installation or invite the viewer to enter the space of Art Work and interact with the Artwork from multiple viewpoints, it may appeal to our senses enhancing the perception of touch, sound, smell, and visual.

The Schools of Architecture/ Colleges/ Architectural firms may assign a group of 3 to 5 students authorized by the Head or Principal / Principal Architect of the Institute/ firm for the Installation Competition. The group of students should send their conceptual sheets or scheme of Installation on 3 to 5 numbers A3 size sheet on or before 25th December'23.

The college can nominate maximum 2 entries, the entries short-listed will be communicated to the college for further preparations. The Art Installation will be allotted a space of 3mx3m at the Open courtyard, transition spaces, enclosed spaces, and pathway junctions as per installation theme.

The colleges and the students are free to decide upon their theme, and the students participating in the event need to register. The winner will be awarded. Three winners will be selected by the jury and will be

#### announced during the conference.

First price : 21,000/-Note :

#### Second Price: 15,000/-

Third Price: 7000/-



• Every College needs to send the names of the participants on registered Email Id of IIAAkola Centre.

- Every Individual entry will get participation certificate.
- Candidates can register with Registration link below or By scanning QR code.

Registration link: https://www.codestrela.com/mahacon2024/register-for-art-installation/

## 12 & 13 JANUARY, 2024

### **Registration deadline: 25th December 2023**

For more information, Email : info.iiaakola@gmail.com Contact: Ar. Sarvesh Kela : +91- 9850326505, Ar. Saiyam Chaturvedi : +91- 8007771895, Venue: The Grand Jalsa, Ridhora Akola https://www.mahacon2024.com/