

# NATIONAL LEVEL STUDENT POSTER COMPETITION-22 : DOCUMENTING THE INTANGIBLE HERITAGE

**Bharati Vidyapeeth (Deemed To Be University)**  
**COLLEGE OF ARCHITECTURE, PUNE-43**

**NATIONAL LEVEL STUDENT POSTER COMPETITION-22**  
**DOCUMENTING THE INTANGIBLE HERITAGE**

**Principle:** The Convention for the Safeguarding of the Intangible Cultural Heritage defines the intangible cultural heritage as the practices, representations, expressions, as well as the knowledge and skills including instruments, objects, artifacts, cultural spaces that communities, groups and, in some cases, individuals recognize as part of their cultural heritage. It is sometimes called living cultural heritage, and is manifested, among others as Oral traditions and expressions, Performing arts, Social practices, rituals and festive events, Knowledge and practices concerning nature and the universe, and Traditional craftsmanship. These manifested forms of culture can be recreated but cannot be stored in physical form. Sustainable Development Goal 11(SDG11), Target 11.4 also aims at strengthening efforts to protect and safeguard the world's cultural and natural heritage.

The first step towards Safeguarding of the Intangible Cultural Heritage would be DOCUMENTING the intangible to:

1. List its existence,
2. Understand its significance and relevance
3. Transfer it to the next generation as part of our cultural heritage.

India, a country with the most ancient living civilization is blessed with a variety of cultural and natural diversity and is full of indigenous and vernacular manifestations of abundant intangible heritage.

**Competition Guidelines:**  
The competition appeals to all the Architecture and Design students from all parts of the country to identify ONE Intangible Cultural Heritage Practice and/or expression from their region and Document its significance, background, procedural aspects and traditional systems associated on max TWO A2(portrait) sheets. The contents should clearly put across the Manifested expression of the tradition, rituals or events associated along with its significance of cosmology, mythological or legendary linkages and an argument towards continuity.

**Who can participate:**  
Bachelors Architecture and design students from all over India. Individual or maximum group of 3 students can participate for single entry.

**How To Participate**  
**Step 1. Registration:**  
a. Fill in the Form for online registration with the Payment Receipt attached from Registration link - <https://forms.gle/DH9gtdHhUKa5C7>  
b. Each Entry shall create a seven character Alpha Numeric DIN (Unique Identification Number)  
DIN: First 3 characters must be any Alphabets followed by combination of 4 Numericals from Zero to Nine) - Eg- XYZ3857B  
c. This DIN shall be in Arial Font placed at the right bottom of the poster.  
**Step 2. For Online Submission of Poster (PDF format less than 4MB)**  
Submission link would be sent to participants after their registrations.  
**Step 3. Hardcopy submissions should reach to below mentioned address by 20th June**  
College Address: Western Maharashtra (Deemed to be University) College of Architecture, Dhapardesh Campus Pune - Sahas Road, Pune 411 005 Maharashtra, INDIA  
Email: [comp@bvu.edu.in](mailto:comp@bvu.edu.in)  
**Step 4. Both Handcopy & Softcopy submissions in Mandatory.**

**Registration Fee - Rs. 125/- Per Entry**

**Account Details:**  
Bank Name - State Bank of India Limited Pune Branch - Kalyan Chitrakwood Account Number - 0009020000051111 IFSC - SVBI0010000 OK Scan the QR code below

**Organizing Committee:**  
Hon. Manikrao Salunke, Vice-Chancellor, Bharati Vidyapeeth (Deemed to be University) (Chairman)  
Dr. Manikrao Salunke, Vice-Chancellor, Bharati Vidyapeeth (Deemed to be University) (Member)  
Dr. Manikrao Salunke, Vice-Chancellor, Bharati Vidyapeeth (Deemed to be University) (Member)  
Dr. Manikrao Salunke, Vice-Chancellor, Bharati Vidyapeeth (Deemed to be University) (Member)  
Dr. Manikrao Salunke, Vice-Chancellor, Bharati Vidyapeeth (Deemed to be University) (Member)

The competition was addressed to all the Architecture and Design students from all parts of the country to Identify **ONE Intangible Cultural Heritage Practice and/or expression from their region and Document its significance, background, procedural aspects and traditional systems associated on max TWO A2(portrait) sheets .**

## DETAILS OF THE REGISTRATION PROGRESS :

**Registration date - 26<sup>th</sup> April - 15<sup>th</sup> May 2022**  
**Extended date for registration -15<sup>th</sup> June 2022**  
**Submission Date – 15<sup>th</sup> June 2022**  
**Extended date for submission -20<sup>th</sup> June 2022**  
**Status - CLOSED**  
**RESPONSE TO THE COMPETITION:**

**Entries Registered Online - Total 33 entries registered**  
**Entries received in Hard Copy: 18 Entries**  
**Final Jury : 14/07/2022**



The Entries on display were also graced by the auspicious visit BY Hon. Dr. Manikrao Salunke, Vice Chancellor, B.V.D.U. who expressed his appreciation at the initiative of the college in a Competition on subject unique and important with the versatility of the richness of traditions and rituals we have and also lauded at the variety of the work on display.

An exhibition of entries received was arranged and same were judged by :

- 1)Saili Palane Datar, Indologist – Ecologist, Invited Expert,
- 2)Dr. B H Sutar, Principal , BVDU College of Architecture, Pune and
- 3)Prof. Mukta Latkar-Talwalkar, Convenor,

On 14<sup>th</sup> July 2022 .