

BV (DU) Institute of Hotel Management & Catering Technology, Pune

Institute Development Plan

Year 2024-2025:

- 1. Employability and Career Services :**
 - Expand career services offerings to include resume workshops, mock interviews, and job placement assistance.
 - Organize on campus industry recruitment fairs and networking events to connect students with internship and employment opportunities.
 - Foster relationships with alumni to provide mentorship, networking, and job referral opportunities for current students.
 - Organize boot camp as an initiative to encourage Entrepreneurial skills amongst students.

- 2. Continuous Improvement :**
 - Conduct regular program reviews and assessments to evaluate the effectiveness of implemented initiatives and identify areas for further enhancement.
 - Solicit feedback from stakeholders including students, faculty, alumni, and industry partners to inform strategic decision-making and prioritization of future development efforts.
 - Maintain a culture of innovation and adaptability to respond to evolving industry trends, technological advancements, and educational best practices.

- 3. Celebration of Achievements :**
 - Organize an annual awards ceremony to recognize outstanding academic achievements and industry partnerships.
 - Highlight success stories of alumni who have made significant contributions to the hospitality industry and the community through testimonials..
 - Engage stakeholders in celebratory events and activities to showcase the institute's accomplishments and reinforce a sense of pride and belonging within the campus community.

- 4. Curriculum Enhancement:**
 - Review existing curriculum and identify areas for improvement based on industry feedback and emerging trends.
 - Introduce new courses on sustainable tourism, digital marketing in hospitality, advanced revenue management and innovation and entrepreneurial skills.
 - Incorporate experiential learning components such as industry projects and case studies into core courses.

- 5. Infrastructure Upgrade:**
 - Renovate existing classrooms and laboratories to create modern, technology-enabled learning environments.
 - Invest in simulation labs for hands-on training in hospitality operations.
 - Enhance library resources with digital databases and industry-specific journals.



6. Industry Partnerships:

- New partnerships with national and international hotels, resorts, and hospitality organizations for student internships and industry projects.
- Organize guest lectures, workshops, and networking events featuring industry professionals to enhance student engagement and exposure.
- An advisory board comprising industry experts to provide guidance on curriculum development and industry relevance, Board of studies (HM).

7. Sustainability Initiatives:

- Implement eco-friendly practices and green technologies.

8. Alumni Relations:

- Strengthen connections with alumni through events, newsletters, and social media.

9. Branding:

- Develop a strong brand identity that reflects the college's mission and values.



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