

BV (DU) Institute of Hotel Management & Catering Technology, Pune

Institute Development Plan

Year 2021-2022:

1. Curriculum Enhancement :

- Review existing curriculum and identify areas for improvement based on industry feedback and emerging trends.
- Introduce new courses on sustainable tourism, digital marketing in hospitality, advanced revenue management and innovation and entrepreneurial skills.
- Incorporate experiential learning components such as industry projects and case studies into core courses.

2. Infrastructure Upgrade :

- Renovate existing classrooms and laboratories to create modern, technology-enabled learning environments.
- Invest in simulation labs for hands-on training in hospitality operations.
- Enhance library resources with digital databases and industry-specific journals.

3. Industry Partnerships :

- New partnerships with national and international hotels, resorts, and hospitality organizations for student internships and industry projects.
- Organize guest lectures, workshops, and networking events featuring industry professionals to enhance student engagement and exposure.
- An advisory board comprising industry experts to provide guidance on curriculum development and industry relevance, Board of studies (HM).

4. Faculty Development :

- Invest in ongoing training and professional development for faculty in the hospitality industry.

5. Research and Innovation:

- Promote a culture of research providing resources and support for faculty and students research projects.
- Carryout initiatives under Institution Innovation Council for Innovation & Start-up activities.

6. Student Engagement and Support:

- Establish Student clubs focused on hospitality-related interests such as Chef Club, F&B club, AO club.
- Offer counseling services and academic support resources to enhance student well-being and success.
- Organize extracurricular activities, cultural events, and community service initiatives to foster a vibrant campus life and sense of belonging.



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7. Employability and Career Services:

- Expand career services offerings to include resume workshops, mock interviews, and job placement assistance.
- Organize on campus industry recruitment fairs and networking events to connect students with internship and employment opportunities.
- Foster relationships with alumni to provide mentorship, networking, and job referral opportunities for current students.
- Organize boot camp as an initiative to encourage Entrepreneurial skills amongst students.

8. Continuous Improvement:

- Conduct regular program reviews and assessments to evaluate the effectiveness of implemented initiatives and identify areas for further enhancement.
- Solicit feedback from stakeholders including students, faculty, alumni, and industry partners to inform strategic decision-making and prioritization of future development efforts.
- Maintain a culture of innovation and adaptability to respond to evolving industry trends, technological advancements, and educational best practices.

9. Celebration of Achievements:

- Organize an annual awards ceremony to recognize outstanding academic achievements and industry partnerships.
- Highlight success stories of alumni who have made significant contributions to the hospitality industry and the community through testimonials.
- Engage stakeholders in celebratory events and activities to showcase the institute's accomplishments and reinforce a sense of pride and belonging within the campus community.

10. Sustainability Initiatives:

- Implement eco-friendly practices and green technologies.

11. Alumni Relations:

- Strengthen connections with alumni through events, newsletters, and social media.

12. Branding:

- Develop a strong brand identity that reflects the college's mission and values.



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