



Bharati Vidyapeeth (Deemed to be University)

Department of Management Studies, (Off Campus) Navi Mumbai

Sr. No	NAME	SPECIALIZATION	TITLE	GUIDE NAME
1	Rohini S Patil	Human Resource Management	Exploring Attitudinal Factors Influencing Generation Z's Buying Intentions for Organic Food Products in the Mumbai Metropolitan Area: A Focus on Overweight Young Adults.	Dr.Premasish Roy
2	Mona Mohanty	Marketing	Comparative Study of e-WOM and Advertisements as Touchpoints in Influencing Consumer Brand Engagement:A Study of Higher Education Institutions in Navi Mumbai	Dr.Mona Sinha
3	Mrs. Jidnya Sandeep Patil	Marketing	Exploring the role of Sustainable Leadership on Organization Culture for ESG outcomes: A study on the Hospitals of Mumbai region.	Dr.Evelina Brajesh