

Bharati Vidyapeeth (Deemed to be University), Pune
Faculty of Management Studies
Abhijeetdada Kadam Institute of Management and Social Sciences, Solapur
BBA 2018 Program: Attainment of Program Outcomes (POs)- 2021 Cohort

Sr. No.	Faculty	Code
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Faculty of Management Studies		
1	Bachelor of Business Administration (BBA) Implemented from AY 2018-19	

Abhijeetdada Kadam Institute of Management & Social Sciences, Solapur
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Program		Code								
Bachelor of Business Administration (BBA) Implemented from AY 2018-19										
Semester	Course/Subject	Code								
I	Business English - Communication.	101								
	Business Organization & Systems	102								
	Micro Economics	103								
	Business Accounting.	104								
	Foundations of Mathematics and Statistics	105								
	Community Work I Career & Life Skills Waste management	106								
II	Environmental Science	201								
	Principles of Management	202								
	Macro Economics	203								
	Management Accounting	204								
	Business Statistics	205								
	Community Work II: Swachcha Bharat Abhiyan Sectoral Analysis Smart Cities	206								
III	Computer Applications for Business	301								
	Organizational Behavior	302								
	Principles of Marketing	303								
	Introduction to Financial Management	304								
	Entrepreneurship Development	305								
	Community Work III Start-up Management Agro Tourism	306								
IV	Enhancing Personal & Professional Skills	401								
	Human Resource Management	402								
	International Business	403								
	Business Research	404								
	Business Laws	405								
	Community Work IV Basics of Taxation Yoga I	406								
V	Summer Internship	501								
	Services Management	502								
	Elective I	M503	F503	HR503	IB503	ED503	FM503	BA503	HM503	IT503
	Elective II	M504	F504	HR504	IB504	ED504	FM504	BA504	HM504	IT504
	Introduction to Operations Research	505								
	Social Media Management Road Safety & Management Event Management	506								
VI	Industrial Exposure (Mini Project)	601								
	Introduction to Strategic Management	602								
	Elective III	M603	F603	HR603	IB603	ED603	FM603	BA603	HM603	IT603
	Elective IV	M604	F604	HR604	IB604	ED604	FM604	BA604	HM604	IT604
	Disaster Management	605								
	Business Ethics Basics of Hospitality Management Yoga II	606								

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	Program	Code
	Bachelor of Business Administration (BBA) Implemented from AY 2018-19	
Elective	Marketing Management	Code
I	Consumer Behavior	M503
II	Sales and Distribution Management.	M504
III	Integrated Marketing communication	M603
IV	Digital Marketing	M604
Elective	Finance Management	Code
I	Elements of Financial Services	F503
II	Introduction to Management Control Systems	F504
III	Elements of Corporate Finance	F603
IV	International Finance & Financial Risk Management	F604
Elective	Human Resource Management	Code
I	Performance & Compensation Management	HR503
II	Training & Development	HR504
III	Management of Industrial Relations	HR603
IV	Cross Cultural HRM	HR604
Elective	International Business Management	Code
I	International Marketing	IB503
II	Export Import Procedures and Documentation	IB504
III	Basics of International Finance	IB603
IV	Fundamentals of International Economics	IB604
Elective	Entrepreneurship Development	Code
I	Entrepreneurship & New Ventures Creation	ED503
II	Corporate Entrepreneurship	ED504
III	E-Commerce	ED603
IV	Managing Family Business	ED604
Elective	Financial Market	Code
I	Introduction to Financial Markets & Financial	FM503
II	Capital Market Operations	FM504
III	Commodity Markets	FM603
IV	Introduction to Derivatives : Equity & Currency	FM604
Elective	Business Analytics	Code
I	Business Analytics & Applications	BA503
II	Statistics for Business Decisions & Analytics	BA504
III	Data Analytics using Excel & Statistical Software	BA603
IV	Data Visualization for Business Decisions	BA604
Elective	Hospitality Management	Code
I	Food Service Operation	HM503
II	Tour Operations Management	HM504
III	Hospitality Marketing Management	HM603
IV	Accommodation Operations Management	HM604
Elective	Information Technology	Code
I	System Analysis & Design	IT503
II	Information System Security & Audit	IT504
III	RDBMS with Oracle	IT603
IV	Enterprise Business Applications	IT604

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Program Outcome Code	Program Outcome Statement <i>Our graduates</i>
PO 1	Remember management concepts, theories, models and key business terms.
PO 2	Understand management principles and practices in the organizational context, to achieve organizational goals.
PO 3	Apply optimum solutions to problems in the field of Business Management.
PO 4	Use sustainable and ethical business practices in the Contemporary business scenario.
PO 5	Analyze the need for and engage in lifelong learning in the field of business management.
PO 6	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.

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Program Outcome Code	Program Outcome Statement <i>Our graduates</i>	Attainment (%) Summary 2021 Cohort	
		Target [^]	Actual [*]
PO 01	Remember management concepts, theories, models and key business terms.	80	87
PO 02	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	88
PO 03	Apply optimum solutions to problems in the field of Business Management.	80	88
PO 04	Use sustainable and ethical business practices in the Contemporary business scenario.	80	92
PO 05	Analyze the need for and engage in lifelong learning in the field of business management.	80	88
PO 06	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	88

Note:

[^]Target Benchmark: 80% of the students should pass the course.

^{*}Actual Passed: The percentage of students that actually passed the course.

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Program Outcome Code	Program Outcome Statement <i>Our graduates</i>	Attainment (%) 2021 Cohort		Semester I						Semester II					
		Target [^]	Actual [*]	101	102	103	104	105	106	201	202	203	204	205	206
PO 01	Remember management concepts, theories, models and key business terms.	80	77	86	84	91	97	86	100	100	70	47	32	52	
PO 02	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	79	86	84	91	97	86	100	100	70	47	32	52	100
PO 03	Apply optimum solutions to problems in the field of Business Management.	80	79	86	84	91	97	86	100	100	70	47	32	52	100
PO 04	Use sustainable and ethical business practices in the Contemporary business scenario.	80	91		84	91			100	100	70				100
PO 05	Analyze the need for and engage in lifelong learning in the field of business management.	80	79	86	84	91	97	86	100	100	70	47	32	52	100
PO 06	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	80	86	84	91	97	86	100	100	70		32	52	

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Program Outcome Code	Program Outcome Statement <i>Our graduates</i>	Attainment (%) 2021 Cohort		Semester III						Semester IV					
		Target [^]	Actual [*]	301	302	303	304	305	306	401	402	403	404	405	406
PO 01	Remember management concepts, theories, models and key business terms.	80	93	100	89	93	82	91	100	100	93	81	96	90	100
PO 02	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	93	100	89	93	82	91	100	100	93	81	96	90	100
PO 03	Apply optimum solutions to problems in the field of Business Management.	80	93	100	89	93	82	91	100	100	93	81	96	90	100
PO 04	Use sustainable and ethical business practices in the Contemporary business scenario.	80	93	100	89	93	82	91	100	100	93	81		90	100
PO 05	Analyze the need for and engage in lifelong learning in the field of business management.	80	93	100	89	93	82	91	100	100	93	81	97	90	100
PO 06	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	93	100		93	82	91	100	100	93	81	97	90	

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Program Outcome Code	Program Outcome Statement <i>Our graduates</i>	Attainment (%) 2021 Cohort		Semester V																					
				501	502	Elective I										Elective II									
		Target^	Actual*			M503	F503	HR503	IB503	ED503	FM503	BA503	HM503	IT503	M504	F504	HR504	IB504	ED504	FM504	BA504	HM504	IT504		
PO 01	Remember management concepts, theories, models and key business terms.	80	92	100	98	82	100	100	Y			Y			93	70	100	Y			Y			74	100
PO 02	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	92	100	98	82	100	100	Y			Y			93	70	100	Y			Y			74	100
PO 03	Apply optimum solutions to problems in the field of Business Management.	80	92	100	98	82	100	100	Y			Y			93	70	100	Y			Y			74	100
PO 04	Use sustainable and ethical business practices in the Contemporary business scenario.	80	94	100	98	82	100	100				Y			93	70	100				Y				100
PO 05	Analyze the need for and engage in lifelong learning in the field of business management.	80	92	100	98	82	100	100	Y			Y			93	70	100	Y			Y			74	100
PO 06	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	91	100	98	82	100	100	Y			Y				70	100	Y			Y			74	

Note:

^Target Benchmark: 80% of the students should pass the course.

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Program Outcome Code	Program Outcome Statement <i>Our graduates</i>	Attainment (%) 2021 Cohort		Semester VI																				
				601	602	Elective I								Elective II								605	606	
		Target [^]	Actual [*]	M603	F603	HR603	IB603	ED603	FM603	BA603	HM603	IT603	M604	F604	HR604	IB604	ED604	FM604	BA604	HM604	IT604			
PO 01	Remember management concepts, theories, models and key business terms.	80	NA	Y	Y	Y	Y	Y	Y			Y			Y	Y	Y	Y			Y		Y	Y
PO 02	Understand management principles and practices in the organizational context, to achieve organizational goals.	80	NA	Y	Y	Y	Y	Y	Y			Y			Y	Y	Y	Y			Y		Y	Y
PO 03	Apply optimum solutions to problems in the field of Business Management.	80	NA	Y	Y	Y	Y	Y	Y			Y			Y	Y	Y	Y			Y		Y	Y
PO 04	Use sustainable and ethical business practices in the Contemporary business scenario.	80	NA	Y	Y		Y	Y	Y						Y	Y	Y							Y
PO 05	Analyze the need for and engage in lifelong learning in the field of business management.	80	NA	Y	Y	Y	Y	Y	Y			Y			Y	Y	Y				Y		Y	Y
PO 06	Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise.	80	NA	Y		Y	Y	Y	Y			Y			Y	Y	Y				Y			

Note:

[^]Target Benchmark: 80% of the students should pass the course.

^{*}Actual Passed: The percentage of students that actually passed the course.

Note:

2021 Cohort has completed 5 semesters of the program. Hence, attainment is calculated only for these 5 semesters.