

**BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY), PUNE  
YASHWANTRAO MOHITE INSTITUTE OF MANAGEMENT, KARAD**

**DETAILS OF RESEARCH PUBLICATIONS  
FROM 1 JANUARY 2017 TO 31 DECEMBER 2017**

<b>Sr. No.</b>	<b>Name of the Department</b>	<b>Publication Type</b>	<b>Name of the Faculty</b>	<b>Name of the Co-Author/s</b>	<b>Title of the Research Paper</b>	<b>Name of the Journal</b>	<b>Month &amp; Year of Publication</b>	<b>Volume &amp; Issue</b>
1	Department of Computer Applications	Peer Reviewed	Ms. Anita A. Patil	Dr. Anil V. Nikam	Green Opportunities with Android Applications to Enhance Teaching Learning Process and Students Performance with Specific Performance to Rural and Semi-rural School Education in Satara District	ICIITM-2017	Mar. 2017	
2	Department of Business Administration	Peer Reviewed	Dr. Vishal P. Deshmukh	Dr. Sheetal .V. Deshmukh	A Study of Problems Faced by Malkapur Nagarpanchayat Regarding Solid Waste Management	International Journal of Multidisciplinary Educational Research (IJMER)	Mar. 2017	Vol.6, Issue-3(1)
3	Department of Business Administration	Peer Reviewed	Dr. Nirmohi R. Jadhav	No	A Study of Implementation of Customer Relationship Management (CRM) Practices in Leading Service Sectors of Maharashtra State	International Journal of Multidisciplinary Educational Research (IJMER)	Nov. 2017	Vol.6, Issue-11(3)
4	Department of Business Administration	Peer Reviewed	Dr. Nirmohi R. Jadhav	No	Smart Crowd Management System : A Stepping Stone for Smart Cities	International Journal of Multidisciplinary Educational Research (IJMER)	Nov. 2017	Vol.6, Issue-11(4)
5	Department of Business Administration	Peer Reviewed	Dr. Nirmohi R. Jadhav	No	A Study of Implementation of Customer Relationship Management (CRM) Practices Selected Services Organisation in Maharashtra State	International Journal of Multidisciplinary Educational Research (IJMER)	Nov. 2017	Vol.6, Issue-11(1)
6	Department of Business Administration	Peer Reviewed	Ms. Vrushali R. Kadam	Dr. Sachin S. Vernekar	Corporate Social Responsibility in Indian Corporation Measured Against 2% Model	Journal of Emerging Technologies and Innovative Research (JETIR)	Nov. 2017	Vol.4, Issues-11
7	Department of Business Administration	Peer Reviewed	Ms. Vrushali R. Kadam	Dr. Sachin S. Vernekar	A Study of Corporate Social Responsibility Practices Implemented in Selected Large Scale Industrial Units	International Journal of Multidisciplinary Educational Research (IJMER)	Dec. 2017	Vol.6, Issue-12(1)