

**BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY), PUNE  
YASHWANTRAO MOHITE INSTITUTE OF MANAGEMENT, KARAD**

**DETAILS OF RESEARCH PUBLICATIONS  
FROM 1 JANUARY 2020 TO 31 DECEMBER 2020**

Sr. No.	Name of the Department	Publication Type	Name of the Faculty	Name of the Co-Author/s	Title of the Research Paper	Name of the Journal	Month & Year of Publication	Volume & Issue
1	Department of Computer Applications	Peer Reviewed	Dr. Anil Vishnu Nikam	Dr. Anita M. Patil	Security And Privacy Issues In E-Banking With Special Reference Blockchain Technology	National Data Science and Analytics Innovation Summit	Jan. 2020	Vo-78, Issue-15
2	Department of Business Administration	Peer Reviewed	Mrs. Amruta R. Sane	Dr. Anita M. Patil	Self-Employability	National Conference on Self Employability	Jan. 2020	
3	Department of Business Administration	Peer Reviewed	Dr. Pralhad Krishna Mudalkar	No	A Study of Job Satisfaction Level of Employees	Inter Disciplinary Research Journal (AIRJ)	Feb. 2020	Vol. 7, Issue 2
4	Department of Business Administration	Peer Reviewed	Mrs. Amruta R. Sane	Dr. Anita M. Patil	A Comparative Study of Urban and Rural Retailers Opinion about Consumer Buying Behaviour Towards Selected FMCG's In Satara District	Aayushi International Interdisciplinary Journal	Feb. 2020	Vol. 8
5	Department of Business Administration	Peer Reviewed	Dr. Vishal P. Deshmukh	Dr. Sheetal V. Deshmukh	Applications of Linear Programming Problem in the Real World Problem Solving Process	International Journal of Multidisciplinary Educational Research (IJMER)	Feb. 2020	Vol.-9, Issue-2(4)
6	Department of Business Administration	Peer Reviewed	Dr. Ashwini Anthony Rodrigues	No	A Study of Planning Ability and Foresight of Women Executives	International Journal of Multidisciplinary Educational Research (IJMER)	Mar. 2020	Vol. 9, Issue 3(7), March 2020
7	Department of Business Administration	Peer Reviewed	Dr. Ashwini Anthony Rodrigues	No	Negotiation Skills of Women Executives: A Study	International Journal of Multidisciplinary Educational Research (IJMER)	Jun. 2020	Vol. 9, Issue 6(2), June 2020
8	Department of Business Administration	Peer Reviewed	Mrs. Amruta R. Sane	Dr. Pralhad K. Mudalkar	A Comparative Analysis of Urban and Rural Consumer Buying Behaviour with Regards to FMCG	Journal of Emerging Technologies and Innovative Research (JETIR)	Jul. 2020	Vol.7, Issue-7
9	Department of Business Administration	Peer Reviewed	Mrs. Amruta R. Sane	Dr. Pralhad K. Mudalkar & Dr. Mrs. Anita M. Nikam	A Comparative Study of Urban and Rural Retailers Consumer Brand Loyalty Towards Selected FMCG In Satara District	AE International Journal of Multidisciplinary Research (AEIJMR)	Jul. 2020	Vol. 8 Issue 2
10	Department of Computer Applications	Peer Reviewed	Dr. Rahul J. Jadhav	No	Significant Role of Digital Marketing In Business Growth and Success in 2020	NOLEGEIN Journal of Management Information Systems	Aug. 2020	Vol-8
11	Department of Computer Applications	Peer Reviewed	Dr. Anil V. Nikam	Ms. Tapasya A. Nikam	Buying Behaviour of Customers Towards E-commerce in Covid-19 Unlock Phase-I: A Special Reference to Karad city	Journal of University of Shanghai for science and technology	Nov. 2020	Vol. 22, Issue 11
12	Department of Computer Applications	Peer Reviewed	Dr. Sheetal V. Deshmukh	Dr. Vishal P. Deshmukh	Applications of Artificial Intelligence in Education Sector	International journal of all research education and scientific methods	Dec. 2020	Vol. 8, Issue-12
13	Department of Business Administration	Peer Reviewed	Mrs. Dhanashri Y. Jadhav	Dr. Ashwini A. Rodrigues & Dr. Yuvraj S. Jadhav	Dimensions Required for Growth of Small Scale Agrobased Industries With Respect To Sangli District of Maharashtra	International Journal of Multidisciplinary Educational Research (IJMER)	Dec. 2020	Vol. 9 Issue 12(4)

14	Department of Business Administration	Peer Reviewed	Mrs. Dhanashri Y. Jadhav	Dr. Ashwini A. Rodrigues & Dr. Yuvraj S. Jadhav	Management Practices Adopted by Small Scale Agrobased Industries in Sangli District of Maharashtra	International Journal of All Research Education and Scientific Methods (IJARESM)	Dec. 2020	Vol.:8, Issues:12
15	Department of Business Administration	Peer Reviewed	Dr. Ashwini A. Rodrigues	No	A Study of Judgement Skills of Women Executives	International Journal of Multidisciplinary Educational Research (IJMER)	Dec. 2020	Vol. 9 Issue 12(5)
16	Department of Business Administration	Peer Reviewed	Dr. Ashwini A. Rodrigues	No	An Analysis of Judgement Skills of Successful Women's Executives	International Journal of All Research Education and Scientific Methods (IJARESM)	Dec. 2020	Vol. 8 Issue-12