

BHARATI VIDYAPEETH
(DEEMED to be UNIVERSITY)
COLLEGE OF NURSING,
SANGLI.



REPORT ON

INTERNATIONAL WEBINAR

CLOSING THE GAP: BREASTFEEDING SUPPORT FOR ALL

Dated: 06th August 2024



Bharati Vidyapeeth (Deemed to be University), College of Nursing, Sangli

Report on Virtual International webinar on:

"Closing the Gap: Breastfeeding Support for All,"

INTRODUCTION

World Breastfeeding Week 2024 focuses on "Closing the Gap: Breastfeeding

Support for All," emphasizing the importance of accessible breastfeeding support for all

mothers, especially those facing challenges. The campaign calls for community, family,

and healthcare support, as well as policies that promote and facilitate breastfeeding.

It aims to ensure equitable access to resources like maternity entitlements and trained

professionals to normalize breastfeeding and reduce disparities. The initiative seeks to

promote inclusivity and equity, strengthen health systems and policies, enhance

community and family support, educate healthcare providers, raise awareness to

normalize breastfeeding, and combat the marketing of breast milk substitutes.

Ultimately, the goal is to provide all mothers with the necessary support to successfully

breastfeed, benefiting both their own health and that of their infants

Date:

6th August 2024, Tuesday

Time:

11.00 am to 1.00 pm

Type of session: International webinar

Theme: "Closing the Gap: Breastfeeding Support for all"

Mode of the session: Online on Microsoft team

Link:

https://teams.microsoft.com/l/meetup-

join/19%3ameeting_ZTg4NWNiMzAtMmUxZi00MzI4LWIzODgtNDg2YjExNDc5Zj

Bh%40thread.v2/0?context=%7b%22Tid%22%3a%22bbc2175e-52d1-4ed6-bc3a-

3ac479f5839d%22%2c%22Oid%22%3a%22bb332c85-8480-4718-9b4b-

552f9c0f4013%22%7d

Organizing team: Department of Child health Nursing and Obstetric and Gynecological Nursing, BV(DU) CON, Sangli.

Session Objectives

- **Educate** participants on the importance of breastfeeding and the challenges that exist in achieving equitable breastfeeding support.
- **Engage** healthcare providers, policymakers, community leaders, and families in discussions on how to create supportive environments for breastfeeding.
- **Empower** participants with the knowledge and tools to advocate for breastfeeding-friendly policies and practices in their communities.

Eminent Speaker:

Mrs.Varsha Hariharan, Clinical Nurse/Midwife Specialist, Lactation Consultant (IBCLC) Women's Wellness and Research Center, Hamad Medical Corporation Doha, Qatar

Organizing Chairperson, Dr. (Mrs.) Nilima Bhore, Dean of Nursing Faculty and Principal BVDU, CON, Sangli.

PARTICIPANTS:

The Webinar was well attended. There were total **140** participants out of which 84 Nursing students, 36 Teaching faculty and 20 Nursing staff of NICU, Peadiatric, ANC and PNC ward of Bharati Hospital, Sangli

INAUGURAL OF WEBINAR:

The inauguration was done on virtual mode, Mrs. Shaila Mathew, Assistant Professor had welcomed the International eminent speaker Mrs. Varsha Hariharan, Clinical Nurse/Midwife Specialist, from Qatar. And Organizing Chairperson, Dr.

(Mrs.) Nilima Bhore, Dean, Faculty of Nursing, Principal BVDU, CON, Sangli. Participants and highlighted on session and said brief introduction of guest speaker.

Dr. (Mrs.) Nilima Bhore had presented the keynote address and said the importance of breastfeeding and role of nurse, BFHI and its significance and welcome the speaker and the session was initiated by the speaker's session.

About the Webinar session:

Organizing a session on "Closing the Gap: Breastfeeding Support for All" involves creating an informative and engaging event that addresses the key themes of the World Breastfeeding Week 2024 campaign. Here's a suggested outline for the session: The speaker Mrs. Varsha Hariharan, Clinical Nurse/Midwife Specialist had Brief overview of World Breastfeeding Week and its significance. Explanation of the 2024 theme: "Closing the Gap: Breastfeeding Support for All." Maternal care practices that support breastfeeding, Prenatal breastfeeding education, Supporting breastfeeding before discharge She had also highlighted on:

- The Importance of Breastfeeding as health benefits of breastfeeding for mothers and infants. The role of breastfeeding in reducing health disparities.
- Barriers to Breastfeeding: Identifying common barriers to breastfeeding in different communities. Strategies for overcoming these barriers. The role of policy and legislation in supporting breastfeeding mothers.
- **Building Supportive Communities:** Best practices for community support programs. How families and communities can support breastfeeding mothers. Interactive session to brainstorm community-specific solutions.
- Staff education and training Session on breast feeding: Effective counseling techniques for supporting breastfeeding mothers. Addressing cultural and social sensitivities in breastfeeding support. Summary of key points discussed during the session. Encouragement for participants to implement and advocate for breastfeeding support in their communities.

Bharati Vidyapeeth (Deemed to be University) College of Nursing, Sangli PROGRAMME SCHEDULE

Time	Programme
(06.04.2024)	
10.50. to 11.00 am	Inauguration and highlight on theme by
	Mrs. Shaila Mathew Asst Professor
11.00. to 11.05 am	keynote address by Dr. Nilima Bhore, Dean,
	faculty of Nursing and Principal, BVDU, CON
	Sangli.
11.05 to 12.50 pm	Webinar session by Mrs. Varsha Hariharan,
	Clinical Nurse/Midwife Specialist, Lactation
	Consultant (IBCLC) Women's Wellness and
	Research Center, Hamad Medical Corporation
	Doha, Qatar
12,50 to 1.00pm	Feedback and vote back

Conclusion: By focusing on these elements, the session can effectively contribute to closing the gap in breastfeeding support and promote a more inclusive and supportive environment for breastfeeding mothers. Dr. Aparna Kale Professor had summarized the session and given the vote of thanks to guest speaker, organizing chairperson, participants and department members

ACTION PHOTOS OF WEBINAR



INAGURATION OF INTERNATIONAL WEBINAR



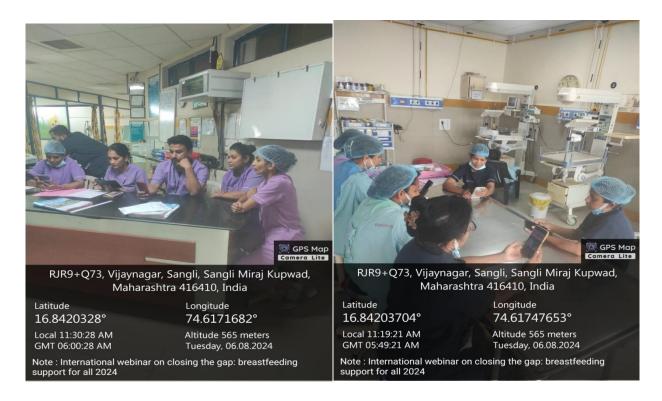
DELIVERING THE SESSION

CONCLUSION OF THE EVENT

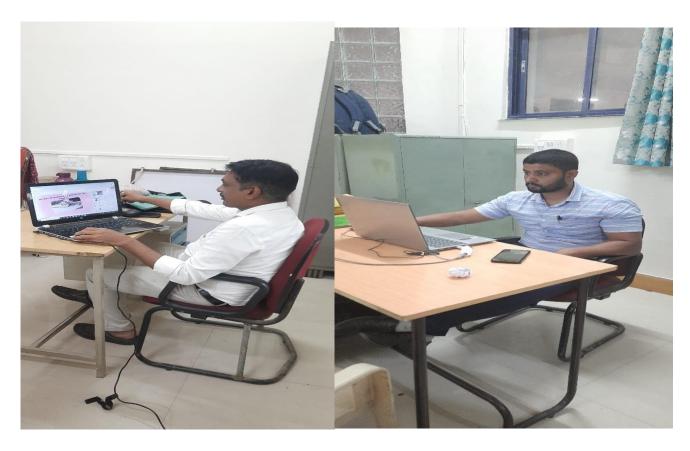


PARTICIPANTS ATTENDING THE WEBINAR IN THE audioturium





PARTICIPANTS FROM NICU AND PICU



PARTICIPANTS AS TEACHING FACULTY







BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY), PUNE **COLLEGE OF NURSING, SANGLI**

Department of Child Health Nursing and Obstetrics & Gynecological Nursing **Organize**

INTERNATIONAL WEBINAR ON CLOSING THE GAP: BREASTFEEDING SUPPORT FOR ALL

DATE: 6th August 2024 TIME: 11:00 am to 1:00 pm



RESOURCE PERSON **MRS.VARSHA** HARIHARAN

CLINICAL **NURSE/MIDWIFE** SPECIALIST **LACTATION CONSULTANT** (IBCLC) **WOMEN'S WELLNESS AND** RESEARCH CENTER HAMAD MEDICAL CORPORATION DOHA. QATAR



ORGANIZING CHAIRPERSON DR. (MRS.) NILIMA BHORE

DEAN, FACULTY OF NURSING & PRINCIPAL BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY) COLLEGE OF NURSING SANGLI



JOIN THE WEBINAR ON MICROSOFT TEAM CLICK ON BELOW LINK

https://teams.microsoft.com/l/ meetup-

join/19%3ameeting_ZTg4NWNi MzAtMmUxZi00MzI4LWIzODqt NDg2YjExNDc5ZjBh%40thread .v2/0?

context=%7b%22Tid%22%3a% 22bbc2175e-52d1-4ed6-bc3a-3ac479f5839d%22%2c%22Oid %22%3a%22bb332c85-8480-4718-9b4b-

552f9c0f4013%22%7d

FLYER OF INTERNATIONAL WEBINAR