

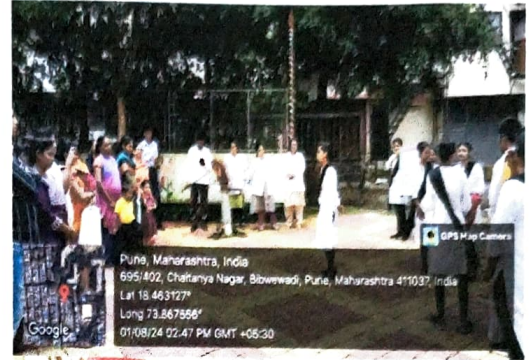
Bharati Vidyapeeth
(Deemed To Be University)
College of Nursing, Pune 43
BREASTFEEDING WEEK 2024

**Theme - " Closing The Gap :
 Breastfeeding Support For All**

Date : 01/08/2024 TO 07/08/2024
 Venue : BVDU CON Pune, Bharati Ayurvedic Hospital and, Shiv Shankar Pote Clinic / Bibwewadi
 Bharati Vidyapeeth (Deemed to be University) College of Nursing, Pune & its NSS Unit organized Breastfeeding Week Celebration Programme, with the view to raise the awareness, and acknowledge them with the importance of breastfeeding among lactating mothers, their families, and health care workers, to decrease the Neonatal mortality and morbidity and to enhance the health of neonates.

The program started on 1st August 2024, with a street play, on breastfeeding at Shiv Shankar Pote Clinic & Bibwewadi. On 2nd August 2024 Skill Workshop for Nurses was organized, themed - "Enhancing competency - Nurturing Neonates" at Bharati Ayurvedic Hospital, Pune. The workshop was conducted from 9am to 4 pm. On 3rd August 2024, Street play on Breastfeeding at Bharati Ayurvedic Hospital and Poster Exhibition at Bharati Vidyapeeth College of Nursing was conducted. From On 5th to 7th August 2024, Online Webinar Series were conducted, with collaboration with ECHO INDIA. The Participants in the Webinar were addressed by Dr. Bhagyashree Jogdeo, I/C Principal, & Vice Principal Dr Suresh Ray , Bharati Vidyapeeth, College of Nursing, Pune. Speakers involved in this Webinar were Ms Jincy Jacob from Grand River Hospital, Onterio, topic was Enhancement and collaboration for breastfeeding. On 6th August 2024 the webinar was conducted by the speaker, Dr. Sneha Pitre, Associate Professor, RAK University, UAE. On 7th

August, the last day of breastfeeding week and webinar was conducted by the speaker Mrs. Archana Wadkar, Breastfeeding Counsellor, BHRC, Pune. Breastfeeding week concluded with week long celebration and was covered by newspaper



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