

Dr. Amarjit R Deshmukh

Dr. Amarjit R Deshmukh is a preeminent researcher and academic with extensive knowledge and experience in field of management. He has done MBA (Marketing), Master in Business Administration and Ph.D. He is presently working as an Associate Professor and Director, School of Distance Education Delhi . He has 30 years of rich academic and administration experience. He has published Research papers, books, book chapters and patents and guiding graduate, post graduate and doctorate students.

Total Work Experience: 30 Years

Education:

- **Ph. D.** on topic- An Analytical Study of Information, Communication and Technology (ICT) Management in Distance Education
- **MBA** (Marketing) – Master in Business Administration
- **M. LIB.** – Master in Library Information Science
- **B.LIB.** – Bachelor of Library and Information Science
- **PGDBM** – Post Graduate Diploma in Business Management
- **BA** – Bachelor of Arts

Award Received:

- Awarded by **Dr. Shivajirao Kadam Purskar** in recognition of contribution in Develop Computerized Library Management award given by Hon’ble Dr. Shivajirao Kadam Academy Kolhapur, Maharashtra by the hands of Collector, Kolhapur Maharashtra.
- Felicitated by **Sanman Paratik** by **SALAAM DELHI News Paper in Salaam Delhi Mohotsav** at Delhi Hatt on 3rd November 2012.
- Awarded of **Recognition in Distance Education** by **Bhawana Kala Mandir** on 24th

December' 2014.

- Awarded by **Best Teacher award by Bharati Vidyapeeth University Pune on 26th March 2015**
- Awarded by **Best Innovative Director of Distance Education** award by the Education post New Delhi
- Awarded by **Best Director Creating value admission in Distance Education** by Education post New Delhi 2015.
- Awarded by : **BTC academic Award Pride of Distance Education in North India** by News 18 Media in year January 2023

Books Publish:

- Published English translated book title “**Krantisinha Nana Patil and Peasants Movement**” in Maharashtra authored by Dr. Dinkar Patil (free copies of book distributed to Schools in Delhi and Maharashtra).
- Published and edited book title “**Power of Motivation: motivational thoughts shared, (Edition 2nd in August' 2014)**” authored by Dr. Nitin Nayak. ISBN 978-81-904635-8-4
- Published book title “**Latter Writing Management August' 2017**” ISBN **978-93-8231805-7**
- Published book title **Dr Shivajirao Kadam Vaktitva avm Kirtitwa july 2019** ISBN 97881-7570-247-9
- Published book title **Information Communication and Technology (ICT) in Distance Education** May 2023 ISBN 978-81-962771-8-5
- Published book title **Principals of Management first Edition 2023** ISBN NO **978-81-11925-36-8**

Publications and Research Papers:

- Published Research Paper title “**Cyber Entrepreneurial Venture: Case Studies on Phenomenon of Venture Creation**” in International Journal of Management Information and Technology, CIR, Canada, ISSN 2278-5612.

-
- Published Research Paper title “Contribution of ICT for Stimulating Cyber Entrepreneurship: A Model of Financial Inclusion” in Review of Business and Technology Research, USA, Vol. 9, No. 1, 2013, pg-97-104, ISSN 1941-9414.
- Published Research Paper title “Contribution of ICT for Stimulating Cyber Entrepreneurship: A Model of Financial Inclusion” in International Journal of Research in Business & Technology, Special Edition 2013, ISSN No.2291-2118.
- Published Research Paper title “Impact of Social Media on Entrepreneurship Development” in Book chapter in Entrepreneurship Development: A Tool for Competitiveness & Economic Sustainability” published by Bharti Publications, Delhi (India).
- Published Research Paper title “Role of Organizational flexibility in enhancing sustainable green management practices: A Study in emerging market context” in International Journal of Management and Information Technology Vol. 4, No. 3, ISSN 2278-5612 in year 2013.
- Published Research Paper title “Emerging trends, Challenges and opportunities in Global Business Management, Tourism and Information Technology” in 13th International Conference held at Goa on 28th – 29th September 2013, ISBN No. 978-81-920965-2-0
- Published Research Paper title “Information Communication Technology (ICT) As a Tool for Social Sustainability” in book chapter Cases in Management From Emerging Market: Successful Strategies of Visionary Leader published by Bharti Publications, Delhi (India) ISB No. 978-93-81212-72-1.

Published Research Paper title “Innovation in Education Sector through Technology” in book chapter Imparting Quality Education; Role of Performing & Reforming Leaders published by Bharti Publications, Delhi (India) ISBN No. 978-93-81212-60-8.

Published Research Paper title “Rising of M–Commerce and its impact on Human buying behaviour in India” in International Journal of Development in Trade, Commerce and Business Vol. 1, Issue 8, pg. 11-15, ISSN 2348-1633 in August’ 2014.

- Published Research Paper title “A Study of Value Relevance of Corporate Governance and its Impact” in International Journal of Research in Business & Technology, (Canada) Vol.5 No.3, December 2014, (ISSN: 2291-2118).
- Published Research Paper title “A Pilot Study on the role of Information and Communication Technology in Institution Building in 7th international conference at BVIMR Delhi January 2015
- Published Research Paper title “Case study of Distance education in India” in International Journal of advance in global Business research , academy of Global business Advancement (AGBA) Commerce and Business Vol. 12, Issue 1, pg. 12-12, ISSN 21549-9332348-1633 word congress Malaysia in June 2016
- Published Research Paper title “Reinventing Performance Management System in IT Sector A Conceptual Study in India” in Global Business Strategies for business Amity Business School Noida Uttar Pradesh first publication 2017 ISBN no 978-93-86608-18-5
- Published Patent on title "A Study on Technical Education in the age of modern Globalization of 21st CENTURY :ISSUES AND CHALLENGES in They International Journal of Analytical and Experimental Modal Analysis ISSN 0886-9367 Volume XII Issue I Ajn 2020
- Published Paper title:- Employer Branding : An Imperative for organizations to Win the War of Talent in International Conference on Emerging trends challenges and opportunities in global Business Management Tourism and Information technology ISBN no 9788192965 Bharati Vidyapeeth University Institute of management And research New Delhi
- Published Patent on title A STUDY ON IMPACT OF ECOMERCE IN INDIAN ECONOMY IN 21st CENTURY :ISSUES AND CHALLENGE in journal of interdisciplinary Cycle Research ISSN NO 0022-1945 in February 2020

- Published Patent on title An Analysis of Approaches and factors influencing on organizational Effectiveness AUT AUT Research Journal ISSN NO 0005-0601 on July 2020
- Published Research Paper title Software Quality Assurance in International Journal for Research in Applied Science & Engineering Technology (IJRASET) ISSN: 2321-9653; Volume 11 Issue XI Nov 2023- Available at www.ijraset.com

Published Research Paper title A Study on Identifying Strategies of Emotional Branding in Luxury Apparel Brands in Apeejay Journal of Management & Technology Vol. 18, Number 1, Jan-June 2023,

Published Research Paper title A STUDY ON IMPACT OF E-COOMERCE IN INDIAN ECONOMY IN 21ST CENTURY:ISSUES AND CHALLENGES” in Journal of Interdisciplinary Cycle Research ISSN NO: 0022-1945

- Published Research Paper title A Study on Password Manager: Users' Perspective in **Scopus**

Paper Presentation:

- **Presented and was awarded 2nd Best Research paper** in 7th International Conference in BVIMR, New Delhi on 25th – 26th January’ 2015 Managing Organizations of Tomorrow by Capitalizing Generation Next on 16th – 17th January 2015 titled “A Pilot Study on the Role of Information & Communication Technology in Institutional Building”.
- **Presented and was awarded Best Research paper** in International Interdisciplinary Conference on Contemporary Issued in Commerce, Management, Computer Applications and Social Sciences on “Rising of M–Commerce and its impact on Human buying behaviour in India” at Gaur Brahman P.G. College, M.D. University, Rohtak, Haryana (INDIA) held on July’ 2014.
- **Presented and was awarded Best Research paper** in 13th International Conference on emerging trends, Challenges and opportunities in Global Business management, Tourism and Information Technology tended the held at Goa on 28th – 29th September 2013.
- **Presented Research paper** title “Paradigm Shift in Academic Libraries and its impact: A Critical Analysis” in Two day National Conference on Role of Libraries and Information Technology in Development of Society held at S.M. Joshi College, Hadapsar, Pune on 10th – 11th April’ 2015.
- **Chairperson** in Two day National Conference on Role of Libraries and Information Technology in Development of Society held at S.M. Joshi College, Hadapsar, Pune on 10th

– 11th April' 2015.

- **Presented Research paper** title “A Pilot Study on the role of Information and Communication Technology in Institution Building in 7th international conference at BVIMR Delhi January 2015

- **Presented Research paper** title “Social Media Impact on Marketing in 7th international conference at BVIMR Delhi January 2015

Presented Research paper title “Influence of ICT in Green Education : Driver for Mass Education in international conference organized by Madhav University Rajasthan with Calibration of international institute of advance research Hyderabad on July 2016

Presented Research paper title “on job training Vs. of job training: Perspective HR in 21st international conference Advancement and challenges in Social Sciences and Business management in GOA November 12 2017

- **Presented Research paper** title Impart of Social media marketing tool on digital growth at ICSR sponsored 8th Annual International Conference on Bharat @247 in Year 2022
-

Workshop / Seminar / Conferences:

- Co – Convener Women Empowerment and Social Development Seminar Held at India Habitat Center New Delhi on 18th July 2013.
- Participated Faculty Development Program organized by BVIMR New Delhi on “Train the Trainers – Base Basics of Trainers” on 22nd September 2012.
- Attended Two Days NAAC-Sponsored National workshop on ‘Emerging Trends in Quality Education: The Road Ahead at Guru Jambheshwar University of Science and Technology, Hisar, Haryana on August 29-30, 2013.
- Attended One day workshop on “DELNET: Resources, Services and Facilities & Koha: An Open Source Integrated Library System” organized by DELNET in collaboration with O.P. Jindal Global University, Sonapat, Haryana, held at O.P. Jindal Global University, Sonapat, Sonapat on 21st April' 2014.

- **Key note speaker for Career oriented seminars** organized by Bharati Vidyapeeth University in Rajkiya Mahila College, Pt. Chiranjivi Lal College, Govt. P.G. College, and D.A.V. Women's College at **Karnal, Haryana** on 11th February' 2014.
- Successfully completed **15 days e-learning Entrepreneurship Development Programme conducted by National Institute of Entrepreneurship & Small Business Development (Ministry of Micro, Small & Medium Enterprises, Govt. of India)** from 24-10-2013 to 07-11-2013 at New Delhi.
- Participated in National Workshop on Development of Self-Learning Materials in Open and Distance Learning (Learning Materials for Higher Education) organized by Staff Training and Research Institute of Distance Education (**STRIDE**) from 14-03-2016 to 20-03-2016 in Indira Gandhi National Open University (**IGNOU**), **New Delhi**.

Attended Two Days national Level Faculty development program on November 22 November 22 conducted by Abhijit kadam Insitute of management and socile scince Solapur Maharashtra

Attended Two Days Management Development Programme on MOOCs The Learning should Never Stop organized by New Delhi Institute of management on 15th September 22 and 15th September -22 at Pune

- Attended Two Days workshop on Academic Leadership and Governance organized by Bharati Vidyapeeth and Bharati Vidyapeeth (Deemed to Be University) pune on 11th and 12 March 2023 at Pune

International Visits:

- Attended International annual conference on “Private Sector Higher Education in India” Prosper or whither? Organized by SAKAL EDUCON – 2014 at **PARIS, FRANCE** from 11-15 September' 2014.
- International Education Tour to (**UAE**) **Dubai** from 10-15 March' 2014.

Patent Granted:

- The Changing Role of Marketing In Current Scenario Culture and Customer Experience 24/06/2022 The Patent Office Journal No. 25/2022 Dated 24/06/2022 page no 39049/39477, Part-1
- Granted Patent On **Electric Motor for Vehicle** on 07/07/2023 **Design no 38799-01**

Professional Membership:

- Academic Advisor in Study Badshah
- Member International Academic Plus Corporate IAAC
- Member Advisory Committee Pune Institute of Management Pryagraj Uttar Pradesh
- Royal Fellow of the International Organization for Academic and Scientific Development (IOASD)