

Bharati Vidyapeeth
(Deemed to be University)
Institute of Management & Research, New Delhi
A Grade Status Awarded by MHRD, Govt of India, Reaccredited with
Grade A+ by NAAC
An ISO 9001:2015 14001:2015 Certified
Institute A-4, Paschim Vihar, New Delhi
110063



Student induction programme

EVENT NAME – STUDENT INDUCTION PROGRAMME MBA (BATCH 2024-26)

MODE - OFFLINE

EVENT COORDINATOR- Dr. SEEMA CHAUDHARY

The MBA orientation program at Bharti Vidyapeeth Institute of Management and Research, organized by Dr. Seema Chaudhary, spanned 21 days from July 8th to July 29th and was meticulously designed to offer a comprehensive introduction to the academic and professional journey ahead. The program aimed to blend essential academic knowledge with practical skills, personal development, and real-world insights, ensuring a well-rounded and engaging experience for the incoming MBA students.

The orientation commenced with an inspiring inaugural session, where the faculty extended a warm welcome to the students. The ceremony included an introduction to the orientation's objectives, highlighting the importance of both academic excellence and personal growth throughout the MBA program.

The program began with invaluable insights, from scientific superstitions to personal journeys, enriching our understanding by our esteemed Chief Guest, Dr A.K. Goel (Scientist 'G' DRDO). Dr Pankaj Saini, the Program Coordinator, MBA introduced Bloom's Taxonomy, focusing on enhancing learning and assessment.

Mr. Vivek Kundu, ACP of Faridabad, discussed organized crime's complexities, while Dr. Sanjay Roy integrated Bhagavad Gita teachings with psychological concepts for personal development. Mr. Rohit Gupta from ISKCON explored human values, and Dr. Neelam Sharma shared strategies for career development and industry expectations. The orientation continued with Ms. Shweta Sinha covering business research methodologies and Dr. Jaskaran Singh Sethi addressing tobacco-related health risks. Ms. Ambika Shukla led a session on animal rights, complemented by cyber security insights and a DATRI Blood Stem Cell Donor awareness session. Yoga sessions with Mr. Balram focused on physical well-being and mindfulness.

Entrepreneurship was covered through an interactive session on business planning. The Unnat Bharat Abhiyan introduced rural development principles, and MOOCs were discussed for their benefits in personal and professional growth. Mr. Ashok Chaitanya provided tools for stress management, Dr. Pankaj shared insights from “The 7 Habits of Highly Effective People,” and Dr. Mahtab discussed branding dynamics. The program concluded with an excursion to the Indira Gandhi Memorial and a self-defence workshop, reinforcing personal protection and well-being.

Overall, the MBA orientation program at Bharti Vidyapeeth Institute of Management and Research, under the leadership of Dr. Seema Chaudhary, successfully provided a comprehensive and engaging introduction to the MBA journey. Through a diverse array of sessions led by distinguished guests and experts, students gained valuable knowledge and skills in areas ranging from financial management and human values to stress management and entrepreneurship. The program’s blend of academic rigor, practical insights, and personal development ensured a well-rounded and enriching experience, preparing students for a successful and fulfilling MBA journey.



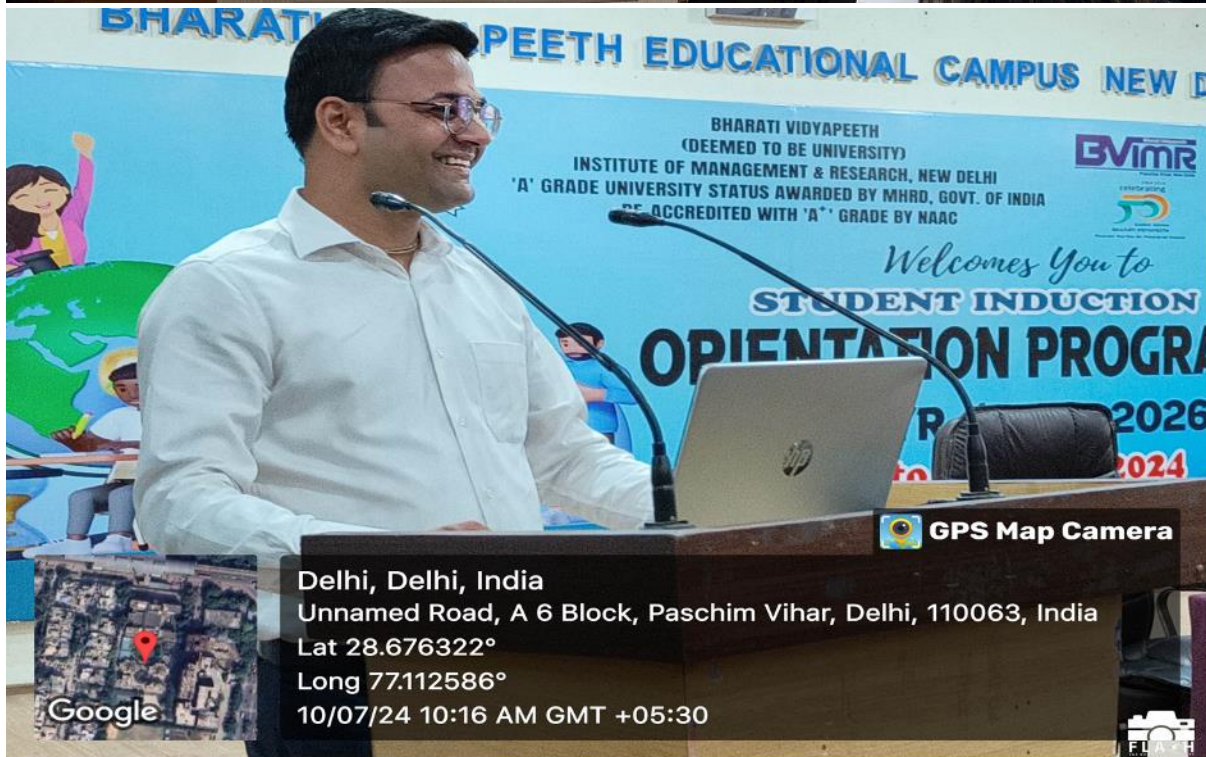








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New Delhi,DL,India

Jain Muni Guru Ramkrishan Marg, Paschim Vihar, New Delhi, 110063, DL, India
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New Delhi,DL,India

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