

# REFLECTIONS

**BHARATI VIDYAPEETH**  
(Deemed to be University), Pune, India

**Institute of Management &  
Entrepreneurship Development, Pune**

Accredited with 'A+' Grade (2017) by NAAC | **Category-I** University Status by UGC  
'A' Grade University Status by MHRD, Govt. of India

Ranked 55th among top 75 B-Schools in India by NIRF 2018, MHRD, Govt. of India



Sr. No	Title of Paper
1	<b>Managing Change- Striking a balance with Diverse Workforce</b> <i>Mr.Kartikeya Chaturvedi, Ms.Sonali Shukla</i>
2	<b>A Study on problems of digital transactions in rural India: After Demonitization.</b> <i>Mr. Abhinav Singh, Mr. Gaurav Sharma</i>
3	<b>Analytical Study on Impact of Microfinance on Development of small enterprises</b> <i>Ms. Himanshi Kalra, Ms. Jasmin Aan Thomas</i>
4	<b>An analytical study on relation between the culture of an organization and its impact on the success of an organization.</b> <i>Ms Lubna Malik</i>
5	<b>Financial system and economic development, Indian perspective.</b> <i>Mr Pratik Tambe</i>
6	<b>Use of e-wallets in unorganized sectors</b> <i>Ms.Sneha Singh, Ms. Simran Tyagi</i>
7	<b>Workforce diversity: A challenge or An Opportunity</b> <i>Mr Sachin, Mr Dhruv</i>
8	<b>Managing Global Teams</b> <i>Ms. Shambhavi Shimal, Ms. Vidushi Attrey</i>

**Bharati Vidyapeeth (Deemed to be University), Pune (India)**  
**Institute of Management and Entrepreneurship Development**  
Erandwane Campus, Paud Road, Pune - 411 038,



**Hon'ble Dr. Patangrao Kadam**

M.A., LL.B., Ph.D.

**Founder, Bharati Vidyapeeth, Pune**

**Founder-Chancellor,**  
Bharati Vidyapeeth  
(Deemed to be University), Pune

### The constituent units of Bharati Vidyapeeth University, Pune

1. BVDU Medical College, Pune.
2. BVDU Dental College & Hospital, Pune
3. BVDU College of Ayurved, Pune
4. BVDU Homoeopathic Medical College, Pune
5. BVDU College of Nursing, Pune
6. BVDU Yashwantrao Mohite College of Arts, Science & Commerce, Pune.
7. BVDU New Law College, Pune
8. BVDU Social Sciences Centre (M.S.W.), Pune
9. BVDU Yashwantrao Chavan Institute of Social Science Studies & Research, Pune.
10. BVDU Centre for Research & Development in Pharmaceutical Sciences & Applied Chemistry, Pune
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27. BVDU Dental College & Hospital, Sangli
28. BVDU College of Nursing, Sangli
29. BVDU College of Nursing, Navi Mumbai

### CENTRAL OFFICE

#### PUNE

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Paud Road Erandwane, Pune 411 038  
Tel. : 020 - 25431060,25425517

#### EDUCATIONAL CENTRES

Pune, Navi Mumbai, New Delhi,  
Sangli, Kolhapur, Solapur, Karad,  
Jawhar, Satara

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#### NEW DELHI

Bharati Vidyapeeth (Deemed to be University)  
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#### SANGLI

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# IMED- 'Where Dreams Become Reality'

Bharati Vidyapeeth

(Deemed to be University), Pune, India

**Institute of Management and  
Entrepreneurship Development, Pune**

Erandwane, Pune- 38. Maharashtra, India

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**Ranked 55th among top 75 B-schools in India by NIRF, Ministry of Human Resource Development, Government of India.**

## RANKING

- Business and Management Chronicle has ranked IMED, Pune at 11th Position in top 50 B-Schools in India.
- Business and Management Chronicle has ranked IMED, A+++ and 1st in top 10 institutes for ROI
- Recipient of Best Institute Award from ASSOCHAM for Promoting Leadership and Industry Institute Partnership
- Recipient of Best Management Institute Award from ASSOCHAM for Innovation and Entrepreneurship Development

**Dr. Sachin S. Vernekar**

Dean FMS BVDU, Director, IMED

## PROGRAMMES

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2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

### MBA (HR)

### MCA

(3 Year Full Time Programme)

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(2 Year Full Time Programme)

### BBA and BCA

(3 Year Full Time Programme)

## History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

## Salient Features :

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- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

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- Companies Participate in Placement Drive every year : more than 152
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## INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

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**"Creating  
Successful  
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