## REFLECTIONS



## **BHARATI VIDYAPEETH**

(Deemed to be University), Pune, India
Institute of Management &
Entrepreneurship Development, Pune



Accredited with 'A' Grade (2017) by NAAC | Category-I University Status by UGC 'A' Grade University Status by MHRD, Govt. of India

Ranked among top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.

SR. NO	TITLE OF PAPER	AUTHOR/S
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2	Influence of AI in Emerging Business: a Beginning to Upcoming Change	Ms. Kriti Kapoor
3	A Study of Product Customization on E- Commerce Platforms	Ms. Apoorva Singh
4	Emerging Technology Trends in Business Management	Ms. Tina Tomar & Ms. Shruti Bhatnagar
5	Multisourcing: A New Trend in Business Management	Ms. Ria Kapoor
6	A Study to Understand Product, Audience & Market Competitive Analysis w.r.t. Sunedison Infrastructure Limited	Ms. Sweety Dumbre
7	Customer Perception and Investors Preference in Insurance	Ms. Nikita Kalra





Hon'ble Dr. Patangrao Kadam M.A., LL.B., Ph.D.

Founder, Bharati Vidyapeeth, Pune

**Founder-Chancellor,**Bharati Vidyapeeth
(Deemed to be University), Pune

## The constituent units of Bharati Vidyapeeth University, Pune

- BVDU Medical College, Pune.
- 2. BVDU Dental College & Hospital, Pune
- 3. BVDU College of Ayurved, Pune
- 4. BVDU Homoeopathic Medical College, Pune
- 5. BVDU College of Nursing, Pune
- 6. BVDU Yashwantrao Mohite College of Arts, Science & Commerce, Pune.
- 7. BVDU New Law College, Pune
- 8. BVDU Social Sciences Centre (M.S.W.), Pune
- 9. BVDU Yashwantrao Chavan Institute of Social Science Studies & Research, Pune.
- BVDU Centre for Research & Development in Pharmaceutical Sciences & Applied Chemistry, Pune
- 11. BVDU College of Physical Education, Pune.
- 12. BVDU Institute of Environment Education & Research, Pune
- 13. BVDU Institute of Management & Entrepreneurship Development, Pune
- 14. BVDU Poona College of Pharmacy, Pune
- 15. BVDU College of Engineering, Pune
- 16. BVDU Interactive Research School in Health Affairs (IRSHA), Pune
- 17. BVDU Rajiv Gandhi Institute of Information Technology & Biotechnology, Pune
- 18. BVDU College of Architecture, Pune
- 19. BVDU Abhijit Kadam Institute of Management & Social Sciences, Solapur
- 20. BVDU Institute of Management, Kolhapur
- 21. BVDU Institute of Management & Rural Development administration, Sangli
- 22. BVDU Institute of Management & Research, New Delhi
- 23. BVDU Institute of Hotel Management & Catering Technology, Pune
- 24. BVDU Yashwantrao Mohite Institute of Management, Malakapur-Karad
- 25. BVDU Medical College & Hospital, Sangli
- 26. BVDU Dental College & Hospital, Mumbai
- 27. BVDU Dental College & Hospital, Sangli
- 28. BVDU College of Nursing, Sangli
- 29. BVDU College of Nursing, Navi Mumbai

## **CENTRAL OFFICE**

### **PUNE**

Bharati Vidyapeeth (Deemed to be University)
Institute of Management and
Entrepreneurship Development,
Paud Road Erandwane, Pune 411 038
Tel.: 020 - 25431060,25425517

## **EDUCATIONAL CENTRES**

Pune, Navi Mumbai, New Delhi, Sangli, Kolhapur, Solapur, Karad, Jawhar, Satara

## **DIVISIONAL OFFICES**

### **NAVI MUMBAI**

Bharati Vidyapeeth (Deemed to be University) Institute of Management studies & Research Sector No. 8, CBD, Belpada, Navi Mumbai - 400 614 Tel.: 27572433.27562582

## SOLAPUR

Bharati Vidyapeeth (Deemed to be University) Abhijit Kadam Institute of Management and Social Science, Bijapur Road, Solapur - 413004 Tel.: 0217 - 2302016,2341353

### **NEW DELHI**

Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research, A-4 Rohtak Road Opp. Ordanance Depot. Paschim Vihar, Extension New Delhi - 110 063 Tel.: 011- 25285808,25284396,25276446

## **SANGLI**

Bharati Vidyapeeth (Deemed to be University) Institute of Management and Rural Development Administration, Rajwada Chowk, Sangli - 416416 Tel.: 0233 - 2325776,2377249

# IMED- 'Where Dreams Become Reality'

## **Bharati Vidyapeeth**

(Deemed to be University), Pune, India
Institute of Management and
Entrepreneurship Development, Pune



Erandawane, Pune- 38. Maharashtra, India

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Ranked among top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.

## **RANKING**

- Business and Management Chronicle has ranked IMED, Pune at 11th Position in top 50 B-Schools in India.
- Business and Management Chronicle has ranked IMED, A+++ and 1st in top 10 institutes for ROI
- Recipient of Best Institute Award from ASSOCHAM for Promoting Leadership and Industry Institute Partnership
- Recipient of Best Management Institute Award from ASSOCHAM for Innovation and Entrepreneurship Development

**Dr. Sachin S. Vernekar** Dean FMS BVDU, Director, IMED

## **PROGRAMMES**

### **MBA**

2 year full time programme Dual specialization: Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

## MBA (HR)

### **MCA**

(2 Year Full Time Programme)

## **BBA** and **BCA**

(3 Year Full Time Programme)

## **History:**

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

## Salient Features:

- Ranked among top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT
  Forum Soft Skills sessions, CCEE, Foreign Language,
  International Management & Cultural Fest, Sports activities
  etc.

## **Placements**

- Companies Participate in Placement Drive every year: more than 152
- **Highest package :** MBA 54.08 LPA (International)
- 18 LPA (Domestic)
- Highest package: MCA 53.00 LPA (International) / Rs 7 LPA (Domiestic)











## INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

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"Creating
Successful
Leaders and
Entrepreneurs"