

**Subject : Basics of Corporate Governance & Business Ethics**

Day : Saturday  
Date : 10/12/2016



Time : 02.00 PM TO 05.00 PM  
Max Marks : 80 Total Pages : 1

**N.B.:**

- 1) Attempt **ANY FIVE** questions from Section - I and attempt **ANY TWO** questions from Section - II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.

**SECTION - I**

- Q.1** Can 'ethics and profit' work together? Give your comment. [10]
- Q.2** Narrate the role of government and legislation in enforcing ethical business practices. [10]
- Q.3** What is the importance of environmental ethics? [10]
- Q.4** Explain utilitarianism philosophy of ethics. [10]
- Q.5** What is corruption? How it impacts the society? [10]
- Q.6** Why corporate social responsibility is getting increasing attention in global business scenario? [10]
- Q.7** Write short notes on **ANY TWO** of the following: [10]
- a) Child Labour
  - b) Value based Leadership
  - c) Whistle Blowing

**SECTION - II**

- Q.8** What ethical practices hospitals should follow? [15]
- Q.9** What fraudulent practices normally consumers come across while buying goods and services? Can such companies survive in the market for long term? [15]
- Q.10** As a marketing executive you have been asked to plan strategies to sell detergent powder with false promises. What will be your stand on such an issue? Should the company go ahead with such practices? [15]

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