

Subject : Business Environment

Day : Friday
Date : 10/06/2016



Time : 02.00 PM TO 05.00 PM
Max Marks : 80 Total Pages : 1

N. B. :

- 1) Attempt **Any THREE** questions from **Section – I** and attempt **Any TWO** questions from **Section - II**.
 - 2) Answers to both the sections should be written in the **SAME** answer book.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION- I

- Q.1** Discuss dynamics of Business Environment. (16)
- Q.2** State and explain characteristics of Business Environment with reference to (16)
a) Industry
b) Trade
- Q.3** Give an overview of Business Environment in the Post-Independence era. (16)
- Q.4** “Economic Reforms are conducive for the environment of Business”. Discuss. (16)
- Q.5** Write short notes on **ANY TWO** of the following : (16)
a) Instruments of Monetary Policy
b) Nature and Scope of Banking and Financial Institutions
c) Macro - Economic Policies (Fiscal)
d) Role of National Economy in Business.

SECTION-II

- Q.6** Highlight the impact of Export- Import Trade policies on business in India. (16)
- Q.7** Explain with suitable examples, how international situations affect the (16)
business.
- Q.8** Write a brief note on WTO stating objectives and functions. (16)

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