

Subject : Business Environment

Day : Tuesday
Date : 13/12/2016



Time : 10.00 AM TO 1.00 PM
Max Marks : 80 Total Pages : 1

N.B.:

- 1) Attempt **ANY FIVE** questions from Section – **I** and **ANY TWO** questions from Section – **II**.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in the **SAME** answer book.
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SECTION – I

- Q.1** What are the components of external environment of business? Discuss how the factors of external environment affects business considering the manufacturing industry. (10)
- Q.2** Bring out the salient features of basic economic environment. (10)
- Q.3** Discuss the advantages and challenges of Globalization of Indian economy over last 20 years. (10)
- Q.4** What are the arguments for and against the social responsibility of business? (10)
- Q.5** Discuss in detail the pros and cons of continued state intervention in business. (10)
- Q.6** Discuss the implication of WTO provisions to Indian business. (10)
- Q.7** Write short notes on **ANY TWO** of the following: (10)
- a) Natural Environment
 - b) Trade Policy
 - c) Demographic Environment
 - d) Mixed Economy

SECTION - II

- Q.8** Do you agree that current economic environment in our country in favorable to business? Support your stand logically. (15)
- Q.9** What is the role of Government in business? How does the political stability and change in government in a country affect the business? (15)
- Q.10** How does technology affects business? Explain it with regards to Information Technology (I.T.) industry. (15)

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