

Subject : Business Information Systems

Day : Thursday
Date : 02/06/2016



Time : 02.00 PM TO 05.00 PM
Max Marks : 80 Total Pages : 1

N.B.:

- 1) Attempt any **FIVE** questions from Section – I and attempt any **TWO** questions from Section – II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** Explain the decision making process in detail. Explain the role of MIS in decision making. (10)
- Q.2** Explain the Herbert Simon model of decision making in detail. What are its limitations? (10)
- Q.3** What are different sources of information and types of information? (10)
- Q.4** What type of quality and quantity of information is needed to take decision? (10)
- Q.5** Define the terms culture, attitude and importance of each for organizational building. (10)
- Q.6** Define System. Explain different types of System. (10)
- Q.7** Short notes on: (any **TWO**) (10)
- a) Law of Requisite Variety
 - b) Use of feedback Principle for Control
 - c) Application of Communication Model

SECTION - II

- Q.8** Explain MIS application in Finance Department with help of example. (15)
- Q.9** Which type of Organizational structure would you suggest in case of following business organization? (15)
- Large Scale Manufacturing Organization
 - Service Organization
- Q.10** Explain in detail the information required in designing IT based MIS for handling Marketing Function. (15)

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