

Subject : E-Business Applications

Day : Wednesday
Date : 08/06/2016



Time : 02.00 PM TO 05.00 PM
Max Marks : 80 Total Pages : 1

N.B.

- 1) Attempt any **FIVE** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.

SECTION – I

- Q.1** Define e-Commerce. Compare traditional business with e-business. **(10)**
- Q.2** Discuss the market forces influencing the I-way. **(10)**
- Q.3** Explain the term strategic alliance and discuss example of strategic alliance. **(10)**
- Q.4** Explain in detail various applications of e-Commerce. **(10)**
- Q.5** Explain in detail various multimedia components for e-Commerce applications. **(10)**
- Q.6** What is Firewall? Explain in brief different types of Firewalls. **(10)**
- Q.7** Write short notes on any **TWO**: **(10)**
- a) Smart Cards
 - b) 3-Tire architecture
 - c) Network access equipments

SECTION – II

- Q.8** Explain in detail various e-payment systems available in e-Commerce.. **(15)**
- Q.9** What is ‘Encryption’? Explain Symmetric and Asymmetric Encryption. **(15)**
- Q.10** Explain in detail: **(07)**
- a) Cyber Laws **(07)**
 - b) Trends in e-Commerce in India **(08)**

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