

Subject : E-Business Applications

Day : Tuesday
Date : 13/12/2016



Time : 02.00 PM TO 05.00 PM
Max Marks : 80 Total Pages : 1

N.B.:

- 1) Attempt any **FIVE** questions from Section-I and any **TWO** questions from Section-II.
 - 2) Both the sections should be written in the **SAME** answer book.
 - 3) Figures to the **RIGHT** indicate full marks.
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SECTION-I

- Q.1** What are different trends in e-commerce in India? (10)
- Q.2** What are Satellite Networks? What are the advantages of Satellite Networks? (10)
- Q.3** What are the different types of multimedia contents for e-commerce application? (10)
- Q.4** What is e-commerce? Compare traditional business vs e-commerce. (10)
- Q.5** What is e-commerce security? Explain in detail client server network security. (10)
- Q.6** Explain in detail component of I-way. (10)
- Q.7** Write notes on any **TWO** of the following: (10)
- a) WWW
 - b) Information Super Highway
 - c) Current legislative proposals (e-commerce security)

SECTION-II

- Q.8** What is e-advertising? Explain in detail with proper example. (15)
- Q.9** “Developing markets by developing mind.” Elaborates the statement with suitable example.” (15)
- Q.10** Explain in detail the process of e-banking with suitable example. (15)

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