Subject : E-Commerce Applications

Day : Wednesday

Date : 01/06/2016

S.D.E. 30156

Time : 02.00 PM TO 05.00 PM

Max Marks : 80   Total Pages : 1

N.B.:
1) Attempt any **FIVE** questions from Section – **I**. Each question carries **10** marks.
2) Attempt any **TWO** questions from Section – **II**. Each question carries **15** marks.
3) Answers to both the sections should be written in the **SAME** answer books.

SECTION – I

Q.1   What is E–commerce? Compare traditional business with e-business.

Q.2   Explain B2B and C2C models of E–commerce with suitable example.

Q.3   What is Domain Name? How to register Domain Name for your website.

Q.4   Explain in detail various security issues of E–commerce.

Q.5   Explain the role of Secure Socket Layer in secure payment system.

Q.6   Explain various marketing strategies on internet.

Q.7   Write short notes on any **TWO** of the following:
   a) ISP
   b) Proxy Server
   c) Cookies

SECTION - II

Q.8   Explain in detail process of E-banking with suitable example.

Q.9   Develop an application for an organization similar to e-boy.com.

Q.10   Book4you.com is an online library management system. The user have annual membership and can avail various facilities like book search, checking status of book (Availability / issued). Design the forms for following facilities.
   a) Book issue / Book return
   b) Book Search
   c) Book Renewal

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