

Subject : Elective-IV : Industrial Management (Production & Operations Management)

Day : Wednesday
Date : 21/12/2016



Time : 10.00 AM TO 1.00 PM
Max Marks : 70 Total Pages : 1

N.B:

- 1) Attempt **ANY FOUR** questions from Section-I and **ANY TWO** questions from Section-II.
 - 2) Answers to both sections should be written in the **SAME** answer book.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION-I

- Q.1** What is Industrial Management? Explain functions of Industrial Management. **(10)**
- Q.2** What do you mean by productivity? Explain factors affecting productivity with suitable examples. **(10)**
- Q.3** Discuss Business Process Reengineering Concept with suitable examples. **(10)**
- Q.4** State the objectives of Industrial Psychology. Explain its scope by citing examples. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following: **(10)**
- a) Types of Plant Layout
 - b) Value Analysis
 - c) Role of Industrial Manager
 - d) Use of fixtures and jigs

SECTION-II

- Q.6** Why are the plant location decisions important in relation to manufacturing costs? Discuss factors affecting the plant location with suitable examples. **(15)**
- Q.7** What is work measurement? Discuss in details how work measurement data can assist management in the following fields: **(15)**
- i) Production Control
 - ii) Cost Estimation
- Q.8** How would you measure the productivity? Outline an approach for increasing the productivity. **(15)**

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