

**Subject : Innovation & Technology Management**

Day : Thursday  
Date : 08/12/2016



Time : 02.00 PM TO 05.00 PM  
Max Marks : 70 Total Pages : 1

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**N.B:**

- 1) Solve any **THREE** questions from Section-I and any **TWO** questions From Section -II.
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Both the sections should be written in the **SAME** answer books.
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**SECTION-I**

- Q.1** Explain different technological indicators in detail. (14)
- Q.2** Explain the concept of Technology Assessment (TA) and Technology Evaluation (TE) with suitable examples. (14)
- Q.3** Explain in detail the structure of technology absorption with suitable examples. (14)
- Q.4** What is the importance of technology diffusion? Explain different strategies of technology diffusion. (14)
- Q.5** Write short notes on **ANY TWO** of the following: (14)
- a) Techno Market Survey
  - b) Venture Capital
  - c) Management of Technology Assessment (TA)

**SECTION-II**

- Q.6** What is the current scenario of technology absorption in Indian Industry? Explain how to expedite the technology absorption in industry. (14)
- Q.7** Suppose you are the owner of a startup company. What are different ways to approach government for funding? Also explain different parameters on which funds will be approved. (14)
- Q.8** Suppose you are owner of XYZ Pvt. Ltd. You want to expand your business overseas. Which are the different technology marketing issues and strategies for export? (14)

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