

**Subject : International Business**

Day : Saturday  
Date : 11/06/2016



Time : 10.00 A.M. TO 01.00 P.M.  
Max Marks : 70 Total Pages : 1

**N.B.:**

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** questions from Section-II.
- 2) Both the sections should be written in the **SAME** answer book.
- 3) Figures to the **RIGHT** indicate full marks.

**SECTION-I**

- Q.1** Define International Business? Explain its nature and scope. (10)
- Q.2** Explain the origin, objectives and functions of IBRD. (10)
- Q.3** Define the term 'Balance of Payments'. Distinguish the term balance of payments from balance of trade. (10)
- Q.4** How do you determine exchange rates? What are the advantages and disadvantages of flexible exchange rate system? (10)
- Q.5** Write short notes on any **TWO** of the following: (10)
- a) Recent trends in FDI
  - b) Country Risk Analysis
  - c) ISLM Model.

**SECTION-II**

- Q.6** Explain the organization structure, financial resources and role played by IMF in global business. (15)
- Q.7** Is globalization desirable? What are the advantages and disadvantages of globalization? (15)
- Q.8** Write notes on Investment and Control. How does the planning process work in export marketing. (15)

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