

Subject : International Business

Day : Friday
Date : 16/12/2016



Time : 10.00 A.M. TO 01.00 P.M.
Max Marks : 70 Total Pages : 1

N. B.

- 1) Attempt **ANY FOUR** questions from Section –**I**. Each question carries **10** marks.
 - 2) Attempt **ANY TWO** questions from Section –**II**. Each question carries **15** marks.
 - 3) Both the sections should be written in the **SAME** answer book.
-

SECTION - I

- Q. 1** Define the term Business Environment. Discuss various components of Business Environment.
- Q. 2** Explain the objectives, progress and problems of SAARC.
- Q. 3** Discuss the Exchange Rate under Fixed and Floating Regimes. State various factors affecting exchange rates.
- Q. 4** What is Export Marketing? Explain motivations for export marketing.
- Q. 5** Write short notes on **ANY TWO** of the following:
- a) Letter of Credit
 - b) Country Risk Analysis
 - c) EURO Market

SECTION - II

- Q. 6** What is International Taxation? State various methods of avoiding double taxation.
- Q. 7** Discuss in brief the history of WTO. Explain the organizational structure and functions of WTO.
- Q. 8** Define the term ‘Balance of Payments’. Distinguish the term balance of payments from balance of trade.

* * * * *