

Subject : Introduction to Management Functions

Day : Wednesday
Date : 08/06/2016



Time : 10.00 A.M. TO 1.00 P.M.
Max Marks : 80 Total Pages : 1

N.B.

- 1) Attempt Any **THREE** questions from section I
 - 2) Attempt Any **TWO** questions from section II
 - 3) Answer to both sections should be written in same answer book.
 - 4) Each question carries 16 marks
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SECTION-I

- Q.1** State the factors of external environment of a firm which affects its strategy.
- Q.2** Give importance of:
- a) Current Ratio
 - b) Gross profit Ratio
 - c) Net profit Ratio
 - d) Debt Equity Ratio
- Q.3** What steps you would suggest to recruit a nurse in a gynecology hospital.
- Q.4** Operations Planning and Control is responsible to reduce cost per unit. How?
- Q.5** Write short notes on Any **THREE** of the following:
- a) Retailers
 - b) Price affecting Factors
 - c) PERT
 - d) Training needs
 - e) Accounts receivable

SECTION-II

- Q.6** Design a distribution set up for Net surfing Devise. useful for a week i.e. 35 hours, costing Rs.35/-
- Q.7** State and explain with suitable examples the factors influencing the need of working capital
- Q.8** Design a training programme in respect of contents, implementation etc. for improving English communication of 20 candidates who are new entrants.

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