

Subject : Elective-V : Logistics & Supply Chain Management (Production & Operations Management)

Day : Thursday
Date : 09/06/2016



Time : 02.00 PM TO 05.00 PM
Max Marks : 70 Total Pages : 1

N.B.:

- 1) Attempt any **THREE** questions from Section-I and any **TWO** questions from Section-II.
 - 2) Both the sections should be written in the **SAME** answer book.
 - 3) Figures to the **RIGHT** indicate full marks.
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SECTION-I

- Q.1** What do you understand by Supply Chain Management (SCM)? Explain how it can be used in achieving strategic fit. (14)
- Q.2** How Demand and Supply can be planned in supply chain management? Discuss with suitable examples. (14)
- Q.3** Explain in detail the selection of transport system in SCM with minimum cost objective. (14)
- Q.4** Explain the complexities in trans-shipment and exporting the goods from Indian manufacturing firm. (14)
- Q.5** Write short notes on any **TWO** of the following: (14)
- a) Bull whip effect
 - b) Wholesaler and Retailer
 - c) Use of IT.

SECTION-II

- Q.6** Explain with suitable examples, how overall integration of various functions of material management can be made in Manufacturing Company. (14)
- Q.7** Discuss in detail Material Requirement Planning (MRP)-II with reference to Automobile Manufacturing Company. (14)
- Q.8** "Logistics and supply chain management impacts upon performance of Business". Comment. (14)

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