NIZER- IV (2013 Course): WINTER - 2016

Subject : Elective-V : Logistics & Supply Chain Management (Production & Operations Management)

Day: Wednesday Time: 02.00 PM TO 05.00 PM S.D.E. Max Marks: 70 Total Pages: 1 Date: 14/12/2016 N.B. Attempt any **THREE** questions from Section – I and any **TWO** questions from 1) Section – II. Figures to the right indicate FULL marks. 2) Answers to both the sections should be written in the **SAME** answer book. 3) SECTION - I Explain the objectives and importance of Supply Chain Management **Q.1** (14)(SCM). **Q.2** Describe the concept of 5 R in achieving customer satisfaction/delight. (14)What is the relevance of logistics in reference to materials management? (14)**Q.3** Describe the role of forwarding and clearing agents with examples. (14)**Q.4** Write short notes on **ANY TWO** of the following: (14)Q.5 3PL a) Bar coding b) Role of agent c) SECTION - II Describe the developments in outsourcing of Logistics with appropriate (14)**Q.6** examples. (14)Explain materials requirements planning with relevant examples. $\mathbf{Q.7}$ "Today's organisational development depends upon efficient Supply (14)**Q.8** Chain". Comment.

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