Subject : Management Information Systems

Day : Thursday   **S.D.E.** |||||||||||||||||||||||| Time : 02.00 P.M. TO 05.00 P.M.
Date : 15/12/2016   **33478**   Max Marks : 70   Total Pages : 1

N.B.:
1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
2) Answers to both the sections should be written in the **SAME** answer book.
3) Figures to the right indicate **FULL** marks.

SECTION – I

Q.1   Draw and explain organization of computer system.   **[10]**

Q.2   Define Information System. Explain the role of Information Systems in business organization.   **[10]**

Q.3   Explain different types of information systems with examples.   **[10]**

Q.4   What is DBMS? Discuss the advantages of DBMS.   **[10]**

Q.5   What is GDSS? How does it support decision making?   **[10]**

Q.6   Explain the system development life cycle.   **[10]**

Q.7   Write short notes on **ANY TWO** of the following: **[10]**
   a) E-mail and groupware
   b) Executive support system
   c) Computer softwares

SECTION – II

Q.8   What is computer network? Explain various types of network topologies.   **[15]**

Q.9   Describe the role of information systems in retail marketing with suitable example.   **[15]**

Q.10   Explain the role of E-commerce in the Supply Chain Management.   **[15]**

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