

Subject : Elective-III : Print & TV Journalism (Media & Entertainment)

Day : Monday
Date : 19/12/2016



Time : 10.00 A.M. TO 1.00 P.M.
Max Marks : 70 Total Pages : 1

N.B.:

- 1) Attempt any **THREE** questions from Section –I
 - 2) Attempt any **TWO** questions from Section –II.
 - 3) Figures to the right indicate **FULL** marks.
 - 4) Answers to both the sections should be written in **SEPARATE** answer book.
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SECTION-I

- Q.1** Critically evaluate the role Regional Newspaper in Indian Journalism. (14)
- Q.2** Is Niche Journalism future of Journalism? Comment on various categories of Niche Journalism with it's future potential. (14)
- Q.3** What are the latest trends in News channels in India? Elaborate on overview of Indian News Industry. (14)
- Q.4** What are the important guidelines for news writing? Explain with suitable examples. (14)
- Q.5** Write short notes on any **TWO** of the following: (14)
- a) Role of Broadcast Journalist
 - b) Basics of Reporting Live events
 - c) Interview tips
 - d) Editing requirements

SECTION-II

- Q.6** Regional channels are overtaking more viewership than National channels. Critically comment. (14)
- Q.7** Indian Journalism has to learn lessons from peers of other nations. What are the do's and don'ts in Indian Journalism? (14)
- Q.8** As a Journalist, how will you develop and script the story of Ganesh Festival celebrated in Maharashtra? Elaborate the plan of action in detail. (14)

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