Subject : Research Methodology

Day : Friday   **S.D.E.** ‖‖‖‖‖‖‖‖‖‖   Time : 10.00 AM TO 1.00 PM
Date : 09/12/2016   **33230**   Max Marks : 80   Total Pages : 1

N.B.
1) Attempt any **FIVE** questions from Section – I and any **TWO** questions from Section – II.
2) Figures to the right indicate **FULL** marks.
3) Answers to both the sections should be written in the **SAME** answer book.

SECTION – I

Q.1   Explain the role of Research in Managerial Decision Making.   **(10)**

Q.2   How does a Research Problem originate? Explain the steps involved in defining a research problem.   **(10)**

Q.3   What are the different sources of obtaining secondary data? What precautions should be taken while using Secondary Data?   **(10)**

Q.4   What is probability sampling? Explain any two techniques of probability sampling.   **(10)**

Q.5   Explain Descriptive Research Design. When is the descriptive Research Design adopted?   **(10)**

Q.6   Explain the 'Interview Method' for collecting data giving suitable illustrations.   **(10)**

Q.7   Write short notes on **ANY TWO** of the following: **(10)**
a) Type of Research Reports
b) Importance of Research Design
c) Snowball sampling
d) Census Survey

SECTION – II

Q.8   What is a Research Report? How is it important? Give the format of a good research report.   **(15)**

Q.9   What are the steps involved in processing of data? Also, briefly explain the tools for statistical analysis of data.   **(15)**

Q.10   A Non-Government Organisation for Child Welfare is interested in finding out the issues related to school children, the problems faced and different issues like transportation, home work burden etc. Prepare a suitable design for this study and state how you would execute it?   **(15)**

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