

Subject : Elective-IV : Supply Chain Management (Retail Management)

Day : Thursday
Date : 09/06/2016



Time : 02.00 P.M. TO 05.00 P.M.
Max Marks : 70 Total Pages : 1

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Explain in details Supply Chain Strategies. (10)
- Q.2** Explain with suitable examples role of IT in forecasting. (10)
- Q.3** Discuss different approaches of Logistics System Analysis. (10)
- Q.4** Explain meaning of Supplier Scoring and Assessments. (10)
- Q.5** Write short notes on any **TWO** of the following: (10)
- a) Modeling in supply chain
 - b) Changing logistics environment
 - c) Just-in-time logistics

SECTION – II

- Q.6** Design a distribution network for: (15)
- a) Food processing company
 - b) Automobile manufacturing unit
- Q.7** Describe in details how logistics can be useful in gaining competitive advantages. (15)
- Q.8** Explain the role of Vendors in logistics and Supply Chain Management. Elaborate features of Vendor Managed Inventory with appropriate examples. (15)

* * *