

Subject : Elective-IV : World Business Environment (International Business)

Day : Thursday
Date : 16/06/2016



Time : 10.00 AM TO 1.00 PM
Max Marks : 70 Total Pages : 1

N.B.:

- 1) Attempt **ANY THREE** questions from Section – I and attempt **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in the **SAME** answer book.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** Analyse the terms of trade. Also identify different barriers to trade. [16]
- Q.2** Critically comment on the role and the utility of ‘WTO’ in the World Business. [16]
- Q.3** Discuss the many aspects of World Financial Environment. Quote examples, wherever necessary. [16]
- Q.4** Explain the ‘Portfolio balance’ and the ‘monetary’ approach to the ‘B.O.P’. [16]
- Q.5** Bring out the concept of International Money Market. Which factors do influence the International Money Market? [16]

SECTION – II

- Q.6** Trace the emerging trends in the World Business Environment. [16]
- Q.7** Discuss at length the factors which impact the ‘Euro-Dollar Market’. Discuss further how the fluctuations in this market, affect the World Business. [16]
- Q.8** European Economic Community has set a new precedent of the harmony among the neighbouring nations. Why is it that currently this European Economic Community seems to be caught in a crisis? [16]

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